



# BioPlastics Challenge

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Talent and Innovation Competitions of the Americas

## Building a world where plastic is not waste

### About the Bio-Plastics Challenge

The **Bio Plastics Challenge** empowers young scientists, entrepreneurs, and innovators to lead the transition toward sustainable materials by promoting the **development, commercialization, and adoption of bioplastics in the Americas**. Open to individuals aged 18 to 34, the competition seeks innovative solutions that reduce environmental impact and foster a circular economy through bio-based alternatives to conventional plastics.

### Competition Materials

- **Business Plan** that aligns with the category selected by the team.
- **Business Pitch in a video** of up to 3 minutes, where the team showcases the value proposition and solution, emphasizing the priority it addresses.
- **Online Presence** such as a website, blog, Facebook page, Instagram account, YouTube channel, or similar.

### Benefits

- Live business training.
- Support for your project.
- International visibility.
- Opportunity to receive personalized mentoring, and much more.

### Categories



#### Develop

Creation of new sources and processes for bioplastics.



#### Commercialize

Business models, including patenting strategies, focused on bringing bioplastic innovations to market.



#### Use and Adopt

Innovative solutions that raise awareness and promote the adoption of bioplastic products among society.

### Awards

The top team in each category will receive a prize package valued at US\$10,000 each, which includes a US\$5,000 cash prize to be used as seed capital, three months of additional business training support, and promotional opportunities at high-level events.

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Register your team at [www.ticamericas.net/biochallenge](http://www.ticamericas.net/biochallenge) before September 15