

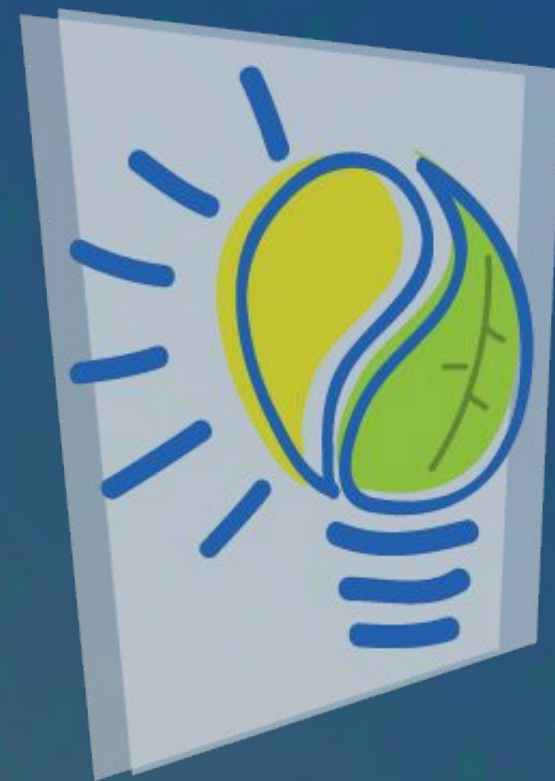


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**PEPSICO**  
Latin America

# REGISTRATION PROCESS TUTORIAL



**eco  
challenge** 2023  
Sustainability Awards

*Powered by*

**TIC AMERICAS**  
Talent and Innovation Competitions of the Americas

November, 2022





## WELCOME!

This document explains the steps to follow for registrations and submitting materials/deliverables in the Eco-Challenge 2023.

If you have any questions regarding the steps to participate, please contact us via email: [ticamericas@yabt.net](mailto:ticamericas@yabt.net).

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## STEP 1: Enter the portal

Enter the portal: [www.ticamericas.net/eco-challenge](http://www.ticamericas.net/eco-challenge).





# STEP 2: Account Creation

Fill out the short form, and click on the Register button. **Please verify that the email provided is spelled correctly.**

REGISTER  
TODAY

Already registered? Login

Name(s)

Last name

Project name

Email

Password

Country

Priority

CREATE ACCOUNT

INNOVATION,  
ENTREPRENEURSHIP AND  
SUSTAINABILITY

The Eco-Challenge is a special category of TIC Americas that promotes sustainable development in Latin America and the Caribbean through the identification, acceleration and exposure of innovative entrepreneurial proposals able to positively impact the planet and people.


Since its creation in 2009, the Eco-Challenge has supported more than 28,700 young people from 34 countries, who have developed 22,832 innovative solutions that address specific priorities and challenges of the hemisphere.

To achieve its objective, the program seeks young innovators and entrepreneurs from the Member States of the Organization of American States (OAS) and the Caribbean Community (CARICOM) and its Associate Member States, who through their innovative and sustainable solutions contribute to a change that improves our human capital, value chains and business models.




# STEP 3: Confirmation of registration

After you have created your account, a confirmation message will be sent to the email address you registered with, and you will be redirected to the next screen. If after 10 minutes **you have not received the confirmation message**, enter your email address again in the \*Email (User) field, click on the reCAPTCHA box, and then click on the Send button. The confirmation message will be sent to you again.




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YABT

Young Americas Business Trust



TIC AMERICAS

Talent and Innovation Competition of the Americas

English

You are in: [Home](#) | [account verification](#)

Thank you, you are registered at TIC Americas!


Once you confirm your email address, we will send you a confirmation email. If you cannot see it, check your **SPAM inbox** in your email

Resend activation email

Type the Email that you registered to forward email

\*Email (Username)

☐ No soy un robot



reCAPTCHA

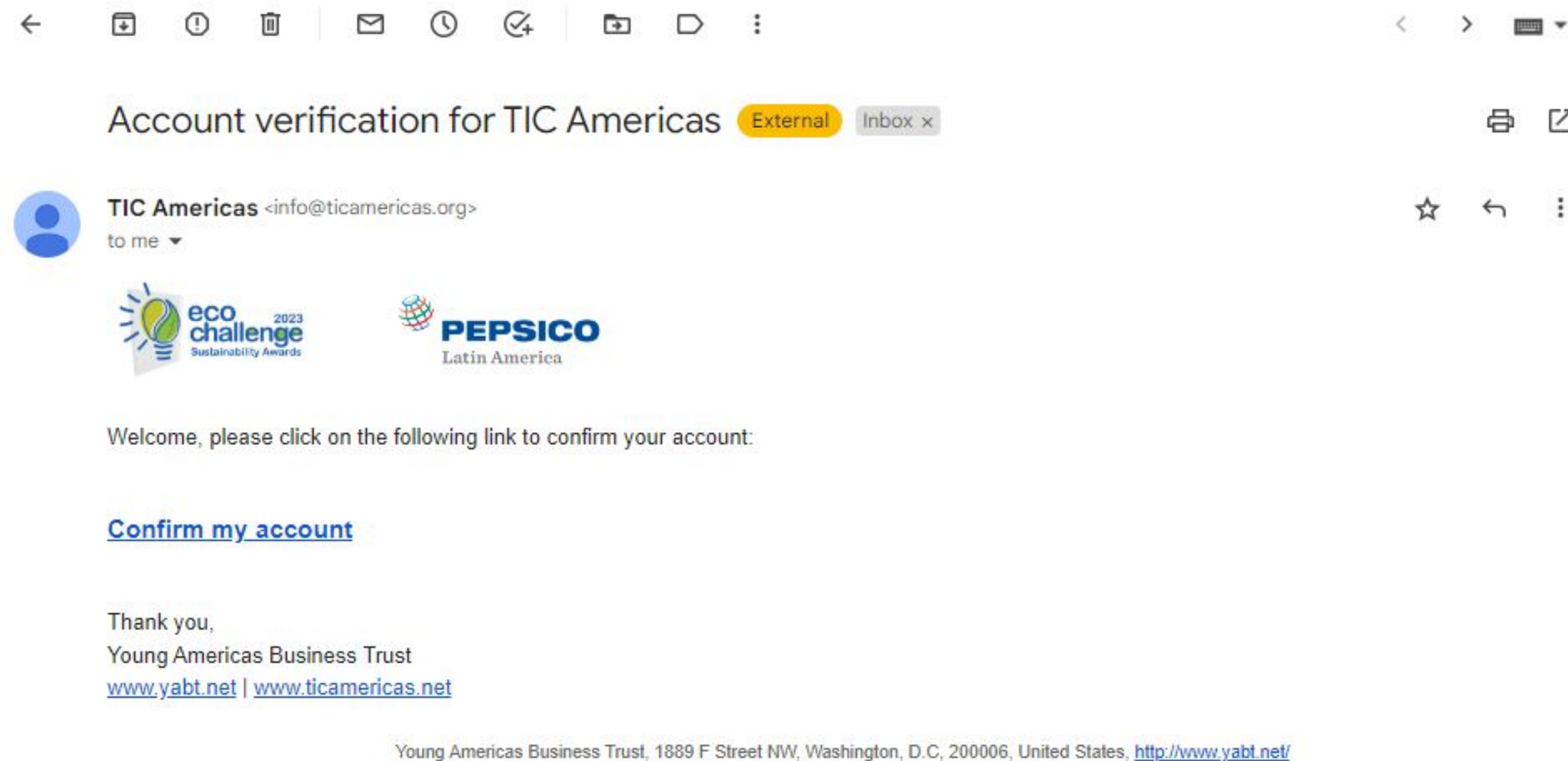
Privacidad • Términos

Send



## STEP 4: Validation

**Important:** Log in to the email inbox you registered in the previous step and review the verification message you received. Enter it and click on "**Confirm my account**".

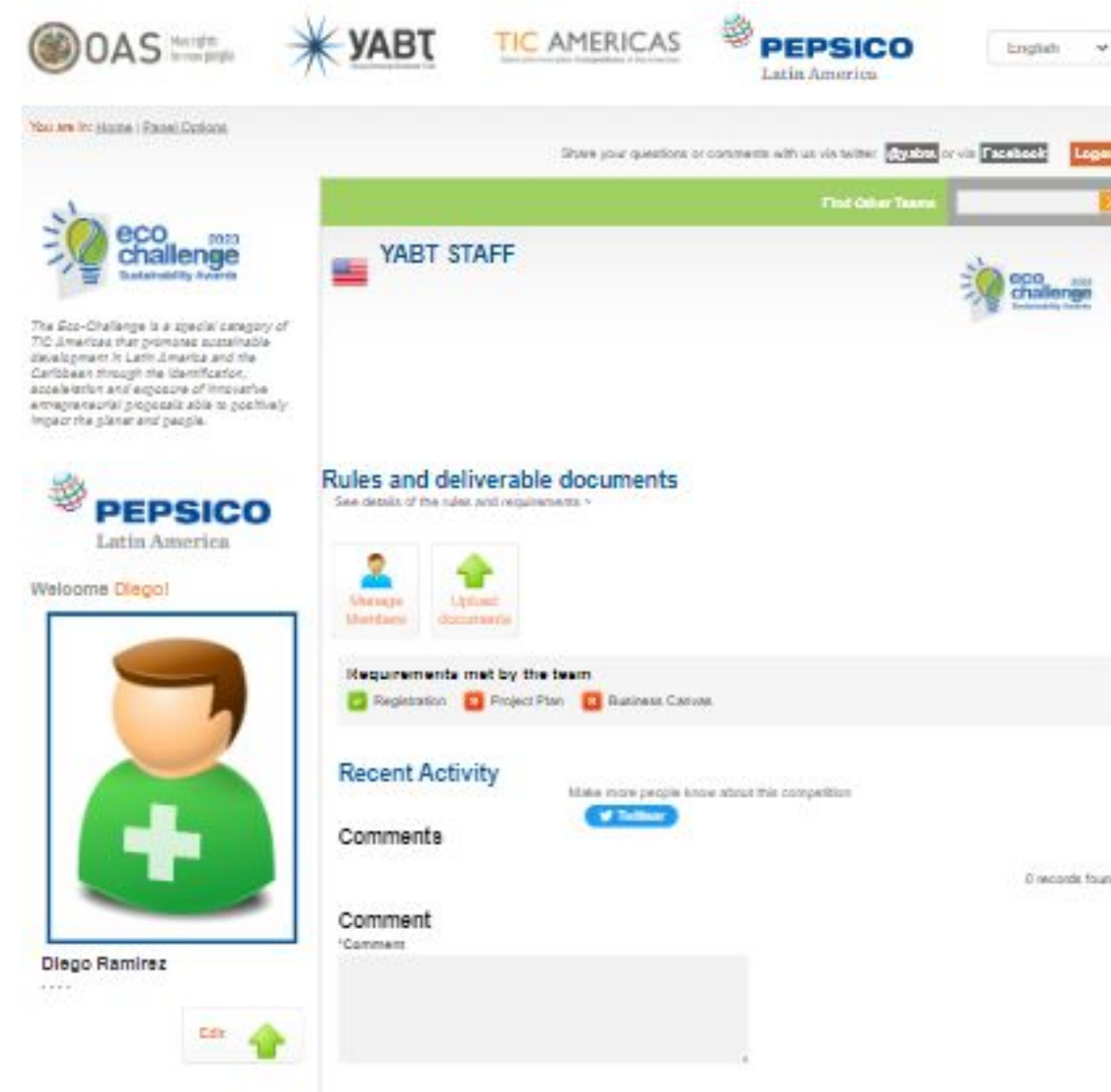




## STEP 5: Complete registration

Once your account is confirmed, you will access a profile page of your project on the platform where you can:


- a. [Complete personal data](#)
- b. [Member Management](#)
- c. [Upload documents and deliverable materials, detail project characteristics, and fill in other important fields](#)



➡ You can change the Language in the top of the page.



# a. Complete personal data

Click on the  button to edit your personal data and fill in the requested fields. When you do so, you will find a screen like the one below:

You are in: [Home](#) | [Panel Options](#) | [Edit Member Data](#)

Logout

Panel Options

Personal Information

\*Password (Write only if you want to change password)

\*Confirm Password

\*Name and Middle Name

Diego

\*Last name

Ramirez

Second Last name

\*Title

Select..

\*Gender

Select ...

\*Age Range

Na

Profile picture (Max mb 3500x3500)

Escolher arquivo

Nenhum arquivo escolhido

?

\*Date of Birth

Day..

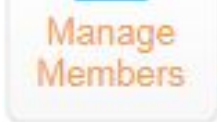
Month..

Year..



## b. Member management



Click on the  button to add and manage your team members. Click in New, then complete the data. After, **select Send so that the team member in question will receive an invitation email to join your team in the Competition.** It is important that each team member confirms their email address when they receive the invitation, so that their profile is activated and they can log in to the platform.

You are in: [Home](#) | [Panel Options](#) | [Editing Members](#)

Logout

Panel Options

Members

Other Team MembersYABT STAFF

\*Name and Middle Name

\*Last name

\*Email

?

Country

Select..

▼

Gender

Select..

▼

Send Invitation

No

▼

?

Delete

New

Send



## c. Project deliverables and description



Click on the  button to complete the form with the project information. This step is composed of the following sections:

- i. [Deliverables](#)
- ii. [Project Details](#)
- iii. [Select other priorities \(Optional\)](#)
- iv. [Business Concept](#)



## c. Project deliverables and description

### i. Deliverables

Remember to review the [Eco-Challenge 2023](#) Rules to download the format for each deliverable, and once you have finalized them, upload them to the technology platform.

The three mandatory deliverables of the Eco-Challenge 2023 are:

- [Business Plan](#)
- [Business Model Canvas](#)
- [Website or online presence](#)

The screenshot shows a web form titled "Project key fields" with an orange header. It contains four upload sections, each with a button labeled "Escolher arquivo" (Choose file) and the text "Nenhum arquivo escolhido" (No file chosen). Each section also has a small orange circle with a question mark icon. The sections are:

- Business plan (Max 80mb)**
- Modelo de Negocio Canvas (Max 80mb)**
- Prototype**
- Investment Profile**

At the bottom, there is a text input field labeled "\*Website or online presence" with a question mark icon next to it.



## c. Project deliverables and description

### ii. Project Details.

The general data entered when creating the account will automatically appear. The following fields must be filled out: the URL of the video (optional), a brief description of the project that will be visible to the public, and keywords that are associated with your project.

The screenshot shows a web form titled "Project Details" with an orange header. The form contains several input fields and a file upload button. The fields are arranged in a grid-like structure. The first row contains three items: a text field for "\*Project/Business Name" with the letter "d" entered, a dropdown menu for "\*Category/Priorities" with "Education." selected, and a file upload section for "Logo (Max 80mb 3500x3500)" with a button "Escolher arquivo" and the text "Nenhum arquivo escolhido". The second row contains a text field for "URL Video" and a dropdown menu for "\*Country" with "United States" selected. The third row features a large text area for "\*Description of the Project/Business (This description should be short and visible to the public)". The final row has a text field for "Keywords".

Project Details		
*Project/Business Name d	*Category/Priorities Education. ▾	Logo (Max 80mb 3500x3500) Escolher arquivo Nenhum arquivo escolhido
URL Video	*Country United States ▾	
*Description of the Project/Business (This description should be short and visible to the public)		
Keywords		



## c. Project deliverables and description

### iii. Select other priorities (Optional)

Only in case your project is also related to other priorities/categories. Otherwise, it is not necessary to check any box.

#### Select other priorities/categories

☐ Technology





## c. Project deliverables and description

### iv. Business Concept

It consists of five questions that summarize the business model. This information is accompanied by the deliverable documents and materials to be evaluated by the international jury. We recommend you be as concise and clear as possible in your answers, as this section will help to quickly understand what your project consists of.

**Concept paper**

Current Status of the Project/Business (Choose just one option from the list)

☐ It is an idea

☐ It has been running and showed results during the last year.

☐ It has been operating. It's ready to grow.

☐ It started as a business or project.

**\*What is the problem/challenge your business/project idea solves?**


**\*How does your business/project idea solve that problem/challenge?**

**\*Who benefits from your business/project? Please describe all beneficiaries?**

**\*What is innovative in your business/project?**



## STEP 6: Send

Each time you make changes to this form, remember to click on the  button so that the changes are successfully saved. You may make any updates/changes you deem necessary at any time. However, once the call for proposals is closed and the deadline for submitting deliverables has passed, you will not be able to make any further changes.

The International Evaluation Committee will evaluate your project based on the documents, materials and information you have uploaded up to the closing time of the call.



# Info

## Social Media

Twitter: [@YABTs](#)

Facebook: [@YABTDC](#)

Instagram: [yabtdc](#)

LinkedIn: [Young Americas Business Trust](#)

Flickr: [Young Americas Business Trust - YABT](#)

#TICAmericas | #EcoChallenge

## Email

[ticamericas@yabt.net](mailto:ticamericas@yabt.net)

## Websites

[www.yabt.net](http://www.yabt.net)

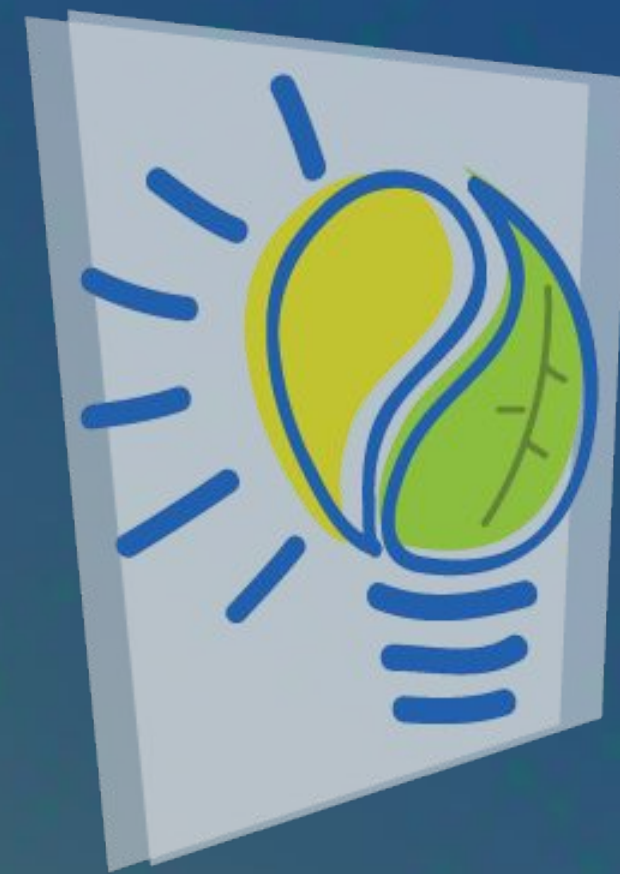
[www.ticamericas.net/en](http://www.ticamericas.net/en)

[www.ticamericas.net/eco-challenge](http://www.ticamericas.net/eco-challenge)

[www.yabt.net/bootcamp/en](http://www.yabt.net/bootcamp/en)



**Thank you for being part  
of the**



**eco**  
**challenge**  
Sustainability Awards

2023

