



Young Americas Business Trust

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# TIC Americas

Young Entrepreneurs Talent & Innovation Competition of the Americas

# 2007

May 31 - June 1, 2007

Panama City, Panama

FINALIST HANDBOOK



**Young Americas Business Trust**

www.ybiz.net

## **Welcome to the 2007 Talent and Innovation Competition of the Americas**

May 31, 2007

On behalf of the Staff and Board of Directors of the Young Americas Business Trust, we welcome participants, mentors, partners and sponsors to TIC Americas 2007.

This year 790 Teams registered for TIC Americas. It's a rigorous competition and because of that, every TIC Americas Finalist Team that completed all the activities is a winner.

Even if the team is not chosen for one of the final eight TIC Americas Awards the process will result in a better business through practical skills learned, the talent shown in the presentations, and interactions in the Finals and Conference on Innovation and Collaboration.

In the end, TIC Americas is about opportunity. In addition to the cash prizes for the eight Award winners, there are opportunities for follow-up to make your business grow.

And it's about winners and Finalists giving to other young entrepreneurs and to their community. This is the spirit of YABT's network of young entrepreneurs and partners across the Americas. YABT has become a family of national chapters, dynamic young leaders, enterprising young people who give much hope for the future of the Americas.

We sincerely thank the many sponsors, judges, and collaborating organizations who made TIC Americas 2007 possible. We especially thank the International Cooperation and Development Fund of Taiwan for its generous contribution. And we recognize the expertise and spirit of sharing by Global TIC in Taiwan where the idea originated and with whom YABT has worked closely in adapting the idea to the Americas.

We have great respect for the participants and winners today. YABT values its partners and invites others to join with us next year to make TIC Americas 2008 an even bigger success.

We salute you all!

With our highest regards,

**Young Americas Business Trust**

Roy Thomasson  
Chief Executive Officer



Young Americas Business Trust

**TIC Americas**

Young Entrepreneurs Talent and Innovation Competition of the Americas

## 2007 TIC Americas Finalists

Team name	Country	Business Concept
AgroSens	Mexico	Wireless sensor networks applied to vineyards
AMFAC	Colombia	Laboratory for Micro-biology and Physico-chemistry
Amoblamerica	United States	Commercialization of products USA - LAC
Amtech	Colombia	Biotechnology / Mixed Bioremediation technology
Ayudarte	Colombia	Commercialization of paintings of vulnerable artists
Blossom Nigeria	Nigeria	Renewable energy technologies
BlueTeam	Colombia	Furniture design
C. I. Industrias Mi Pais	Colombia	Biotechnology / Nutraceutical products
CER Traders	Colombia	Promotion/certification Certificate Emission Reduction (CER)
Confecciones To Shelter	Colombia	Extreme temperatures clothing producer
CTA Ikernell	Colombia	Agribusiness web service
Cusco Team	Peru	Tourism in ecological areas of Cusco city
Da Flea	Taiwan	Personalized literature
Dosimed	Mexico	Digital drug dispenser
DUTO	Colombia	Learning tool for visually impaired children
EdgeIT	Brazil	Interactive e-publication technologies in digital readable device
Impulsa Durango	Mexico	Film production and cultural and recreational tourism
ipublicity	Bolivia	Track of credit card transaction to your cell phone
Misidjan Inc.	Suriname	Podosiri products commercialization
Mission Three	United States	Fresh farm delivery service of locally-grown products
Multianuncios	Panama	Publicity billboard solar panels operated
nutralif	Mexico	Food commercialization
ONG Esferaquatro	Brazil	Recycling cooking oil
peleteria sicuani	Peru	Leather-beaten Plant
Pharma E	Colombia	Pharmacobiology
Progalu	Colombia	Biotechnological company commercializing eatable fungus
Siegert Haus	Colombia	Men's grooming products
South Hope	Mexico	Ecotourism
TECNOMOVIL	Colombia	Publicity
THOR	Mexico	Hybrid cooling system
Unima Integral Biosecurity	Mexico	Biotechnology
VoTelecom	Mexico	New wireless devices of telecommunications on VoIP

Teams are listed in alphabetical order.

## Special Recognitions

Special thanks to all our partners, judges, collaborating organizations and all who made possible TIC Americas' first edition;

- **Organization of American States**
- **His Excellency José Miguel Insulza, Secretary General of the OAS.**
- **His Excellency Albert Ramdin, Assistant Secretary General of the OAS.**
- **Ambassador Alfonso Quiñónez, Executive Secretary for Integral Development (OAS/SEDI)**
- **OAS Department of Science and Technology**
- **OAS Department of Press and Communications**
- **OAS National Offices**
- **YABT Board of Directors**
- **YABT National Chapters: Argentina, Brazil, Caribbean, Colombia, Ecuador, Mexico and Panama**
- Internacional Cooperation and Development Fund (ICDF)
- Global TiC
- Acelerador Tecnológico Empresarial de Panamá, Ciudad del Saber.
- American Institute for Research – AIR
- Asociación de Jóvenes Empresarios, Panamá (AJE).
- Asociación Red Jóvenes Empresarios Exportadores Colombia. (Redexpo)
- Business Incubator of Antioquia
- Cámara de Turismo de Panamá.
- Canadian International Development Agency (CIDA)
- Caribbean Association of Industry and Commerce (CAIC)
- Mr. Carlos Arguello, Studio C / Fundación CA
- Centro de Investigación Universidad Tecnológica de Panamá.
- Confederación Patronal de la República Mexicana (COPARMEX)
- Consejo Nacional de la Juventud (CONJUVE)
- Embassy of the Republic of Panama to the United States of America
- Fundação Getulio Vargas (FGV)
- Fundación Paraguaya
- Industrial Technology Research Institute, Taiwán.
- Instituto para la Competitividad Empresarial de la Pequeña y Mediana Empresa
- Intelecto México – Centro de Liderazgo Estratégico S. C
- Inter-American Institute for Cooperation on Agricultura.
- Jovenes Coparmex
- LGG Directa Consultoria
- MAKAIA, Asesoría Internacional
- Making Cents
- Mashav / Mount Carmel International Training Center, Israel.
- Meworks
- Microsoft
- Octantis
- Pinelands Creative Workshops
- POIESYS, Innovation @ management thinking
- Sargent Business Consulting
- Secretaría Nacional de Ciencia, Tecnología e Innovación, Panamá.
- Servicio Nacional de Aprendizaje, Colombia (SENA)
- TEC de Monterrey
- United Nations Economic Commission for Latin America and the Caribbean (ECLAC)
- Universidad Católica Santa María la Antigua, Panamá.
- Universidad de Panamá.
- Universidad Latina de Panamá.
- Universidad Tecnológica de Panamá.
- World Bank Institute (WBI)
- Youngbiz Education and Development Center
- Instituto para el Desarrollo Empresarial de las Américas (IDEA)



Young Americas Business Trust

**TIC Americas**  
Young Entrepreneurs Talent and Innovation Competition of the Americas

# Young Americas Business Trust

*For Young People, By Young People*

## Who We Are

YABT, a non-profit corporation affiliated with the General Secretariat of the Organization of American States, advances the goals of the OAS and the Presidential Summits of the Americas to create employment opportunities and confront poverty through entrepreneurship for young people.

## How can you help?

To find out more about YABT and its programs, visit us at:

[www.ybiz.net](http://www.ybiz.net)

***Young entrepreneurs  
in the Americas  
deserve your support***

National YABTs and representatives now in twenty-five countries in the Americas:

Young entrepreneurs and professionals working every day to build the future of business a better future for their countries and communities.

Contact YABT at the  
**General Secretariat of the  
Organization of American States**

1889 F Street NW • Washington, DC 20006  
Phone: (202) 458-3107 • Fax: (202) 458-3744  
E-mail: [ybiz@oas.org](mailto:ybiz@oas.org)

In 2005 more than 8,000 young people across the Americas contributed their ideas to the process of the IV Presidential Summit of the Americas held in Argentina.



**A catalyst for young entrepreneurs in the Americas, YABT offers young people tools, skills, and networks to become successful business-persons and socially responsible leaders.**

**YABT focuses on four priority areas:**

### **Leadership and Networking**

Links young entrepreneurs and national associations in a regional communications and collaboration network. Courses and events prepare the next generation of business leaders to be socially conscious citizens of the community.

### **Training – with an emphasis on practical experience:**

Business Labs provide young people who have entrepreneurial potential the motivation and skills they need to understand business and make a start, learning through hands-on workshops.

### **Technology:**

Internet resources and communication networks facilitate training, business matchmaking, e-communities to create business opportunities for young people.

### **Strategic Alliances and National YABTs:**

YABT works through its national chapters and international partnerships to increase technical and financial resources for programs and young entrepreneurs.



Organización de los Estados Americanos  
Organização dos Estados Americanos  
Organisation des États Américains  
Organization of American States



Young Americas Business Trust

## Agenda

### TIC Americas Finals

Panama City, Panama, May 31, 2007

*The Talent and Innovation Competition of the Americas (TIC Americas) is an international business plan competition for young entrepreneurs. Thirty-two finalists will compete in the TIC Americas Finals and present at the TIC Americas Expo. Eight winners will next enter the Global TIC, bringing together TIC Asia and TIC Americas.*

#### **May 31, 2007**

*Location: Hotel El Panama: Via España 111, Panama City, Panama*

08:00 am – 09:00 am: **Registration**, “Centenario” Foyer

08:00 am – 09:00 am: **Judges Review Expo**, “Vasco Núñez de Balboa” Room

09:00 am – 05:00 pm: **TIC Americas Expo**, “Vasco Núñez de Balboa” Room

09:00 am – 09:45 am: **Opening Ceremony**, “Centenario” Room

#### **Welcome**

- Mr. Raul Lago, Country Representative, OAS Office Panama
- H. E. Ping Fu Hou, Ambassador, Embassy Taiwan in Panama\*

#### **Greetings from Global TIC**

- Mr. Johnny Su, Vice Chairman, GlobalTIC
- Mr. Ting An Wang, Executive Director, GlobalTiC

#### **Keynotes**

- The Honorable Carmen Gisela Vergara, Vice Minister of Foreign Trade, Panama \*
- Mr. Alex Shyy, Director, Technical Cooperation Department, International Cooperation and Development Fund,

#### **Closing and Plan for the Day**

- Mr. Luis Viguria, Program Director, Young Americas Business Trust

10:00 am – 12:15 pm: **Evaluation of Team Presentations 1, 2 and 3**

12:15 pm – 01:15 pm: **Lunch**, “Vasco Núñez de Balboa” Room

01:15 pm – 03:45 pm: **Evaluation of Team Presentations 4, 5 and 6**

#### **Finalist Team Presentation Structure**

- Team Set Up and Distribute Business Plan to Judges: 5 minutes
- Judges Review Business Plan : 10 minutes
- Team Presentation: 10 minutes, starting with the “elevator speech”
- Promotional Video Presentation: 3 minutes
- Questions and Answers: 13 minutes
- Transition to next team: 4 minutes

## Evaluation Sessions

### **Judging Committee #1:**

#### **Room: Colonial**

10:30 – 11:15: Agrosens  
11:15 – 12:00: AMFAC  
12:00 – 01:00: Lunch Break:  
01:00 – 01:45: Amoblamerica  
01:45 – 02:30: Amtech  
02:30 – 02:45: Coffee Break  
02:45 – 03:30: Ayudarte  
03:30 – 04:15: Blue Team

### **Judging Committee # 2:**

#### **Room: Republicano**

10:30 – 11:15: C.I. Industrias Mi País  
11:15 – 12:00: CER Traders  
12:00 – 01:00: Lunch Break:  
01:00 – 01:45: Confecciones To  
Shelter  
13:45 – 02:30: CTA Ikernell  
02:30 – 02:45: Coffee Break  
02:45 – 03:30: Cusco Team  
03:30 – 04:15: Dosimed

### **Judging Committee #3:**

#### **Room: Conquistador**

10:30 – 11:15: DUTO  
11:15 – 12:00: Edge IT  
12:00 – 01:00: Lunch Break:  
01:00 – 01:45: Impulsa Durango  
01:45 – 02:30: Ipublicity  
02:30 – 02:45: Coffee Break  
02:45 – 03:30: Misidjan Inc.  
03:30 – 04:15: Mission Three

### **Judging Committee #4:**

#### **Room: Manuel Amador Guerrero**

10:30 – 11:15: Multianuncios  
11:15 – 12:00: Nutralif  
12:00 – 01:00: Lunch Break:  
01:00 – 01:45: ONG Esferaquatro  
01:45 – 02:30: Peletería Sicuani  
02:30 – 02:45: Coffee Break  
02:45 – 03:30: Pharma E  
03:30 – 04:15: Progalu

### **Judging Committee #5:**

#### **Room: Camerino Centenario**

10:30 – 11:15: Siegert Haus  
11:15 – 12:00: South Hope  
12:00 – 01:00: Lunch Break:  
01:00 – 01:45: Tecnomovil  
01:45 – 02:30: Thor  
02:30 – 02:45: Coffee Break  
02:45 – 03:30: Unima Integral  
Biosecurity  
03:30 – 04:15: VoTelecom

### **International Judging Committee:**

#### **Room: To be confirmed**

10:30 – 11:15: Blossom Nigeria  
11:15 – 12:00: DaFlea

# Agenda

## ***A North / South – East / West Dialogue on Innovation and Collaboration***

### ***A Business Labs Regional Best Practices Seminar***

Panama City, Panama, June 1, 2007

*Conference and moderated working sessions to discuss collaboration and strategic alliances to advance innovation and entrepreneurship in the Americas. The Business Labs: Young Entrepreneur Training and Development Project is sponsored by the OAS Executive Secretariat for Integral Development (SEDI).*

#### **June 1, 2007**

*Location: Hotel El Panama: Via España 111, Panama City, Panama*

**08:00 am – 09:00 am: Registration and Get Acquainted, “Centenario” Foyer**

**09:00 am – 01:00 pm: TIC Americas Expo** continues, “Vasco Núñez de Balboa”

**09:00 am – 11:00 am: Conference Opening Session, “Centenario” Room**

#### **Welcome**

- Ms. Taira Torrijos de Sosa, Chair, Young Americas Business Trust, Panama
- Mr. Raul Lago, Country Representative, OAS Office Panama\*

#### **Remarks**

- Ambassador Denis Antoine, Chair, Board of Directors, Young Americas Business Trust
- Mr. Michael Jarvis, Private Sector Development, World Bank Institute

#### **Introduction and Agreement Signing Ceremony for OAS Executive Secretariat for Integral Development (SEDI) / CIDA Project: “Promoting Corporate Social Responsibility in SMEs in the Caribbean”**

- Ambassador Alfonso Quiñonez, Executive Secretary for Integral Development (SEDI), OAS
- Ms. Susan McCoy, Director General, Policy, Strategic Planning, Management Division, Canadian International Development Agency (CIDA)
- Mr. Jose Luis Machinea, Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean (ECLAC).
- Mr. James Moss-Solomon, President, The Caribbean Association of Industry and Commerce (CAIC)
- Mr. Roy Thomasson, Chief Executive Officer, Young Americas Business Trust (YABT)

#### **Keynotes**

- **His Excellency Martín Torrijos, President, Republic of Panama \***
- **His Excellency José Miguel Insulza, Secretary General of the OAS (Confirmed)**

#### **Young Americas Superstar Award Presented to**

- Mr. Carlos Arguello, CEO, Studio C / Fundacion CA, Guatemala

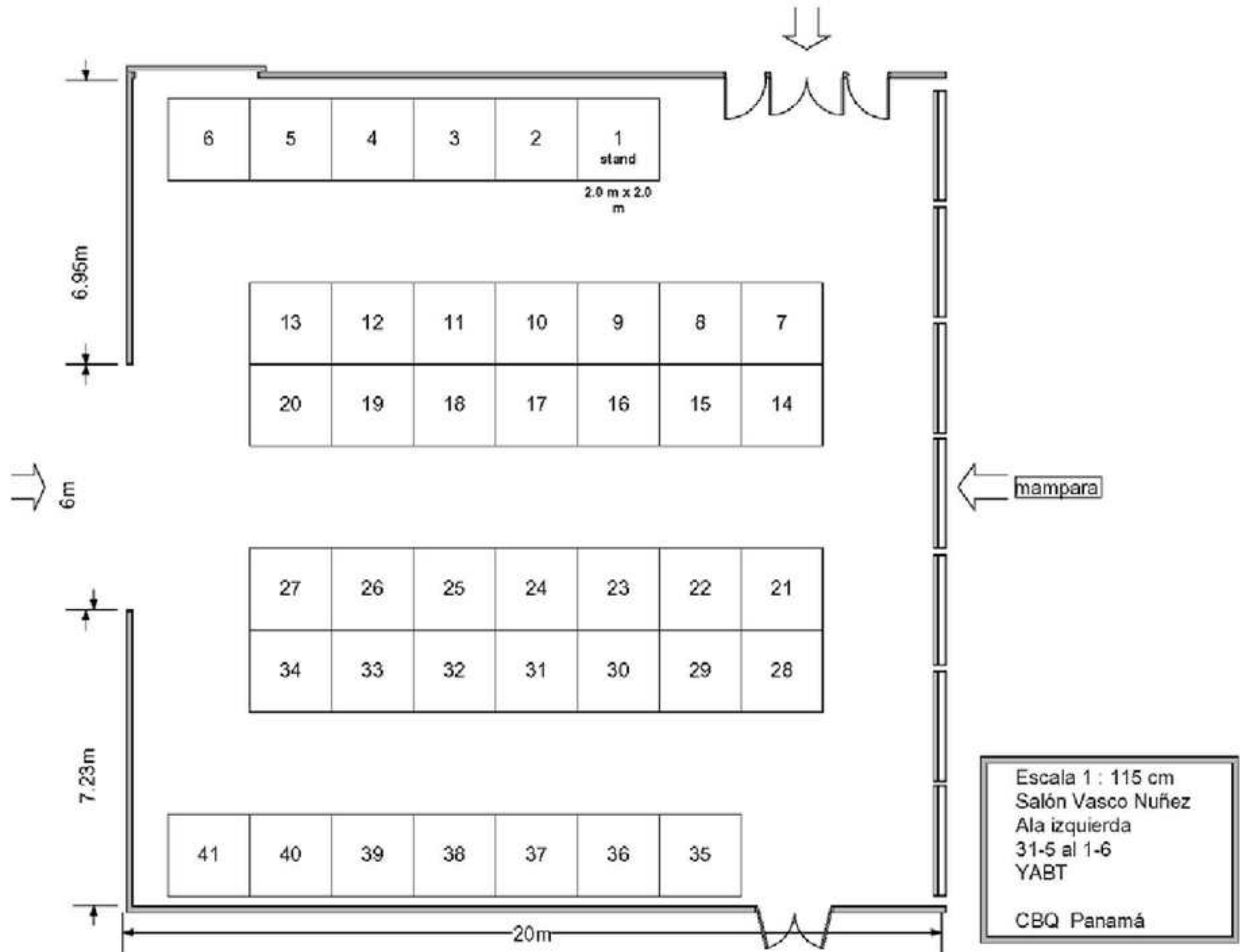
*In recognition of his talent and special effects business success in films such as “The Chronicles of Narnia” and his commitment to helping other young entrepreneurs in the Americas achieve their dreams.*



*Note: Draft Program includes invited, possible, confirmed, and being confirmed participants. \* To be confirmed*




# TIC Americas Exhibition – Booth Disposition



*Hotel El Panama Hotel & Convention Center - Vasco Núñez Balboa Room*



<b>Business Profile</b>				
<b>Team ID</b>	1			
<b>AgroSens</b>				
<b>México</b>				
<b>Team Members</b>				
	<b>Name</b>		<b>Position</b>	<b>Nationality</b>
	José Luis Sánchez		Chief Financial Officer	<b>Mexican</b>
	Graciela krauss Navarro		Chief Financial Officer	<b>Mexican</b>
	José Alberto Ibarra Hernández		Chief Technical Officer	<b>Mexican</b>
	Carlos Duarte		Mentor	<b>Mexican</b>
	Dolores Ojeda		Software developer	<b>Mexican</b>
	Sergio Espinoza		Development Engineer	<b>Mexican</b>
	Joel Ruiz Ibarra		Protocols and Software Developer	<b>Mexican</b>
	Marco Isaí Pinedo Garcia		Technological Development	<b>Mexican</b>
<b>Concept</b>				
<p>AgroSens is an innovative company dedicated to create products and services to meet and exceed the performance requirements of XXI Century sustainable agriculture. Our technology portfolio includes networks of sensors, weather monitoring applications, and control systems for high precision agriculture. Our wireless sensor networks applied to agriculture provide data in real time to control devices that regulate automated operations such as irrigation, fertilization, climate control, and pest management.</p>				
<b>Mission</b>				
<p>Provide our customers with innovative products based on wireless sensors that will exceed its technical requirements to achieve profitable sustainability in its agricultural operations.</p>				
<b>Talent &amp; Innovation</b>				
<p>The main innovation of AgroSens is that it communicates with other AgroSens units as well as with other MEMS devices by using Zigbee protocols in intermittent pulses programmed at time intervals that could range from milliseconds to hours. The use of programmed intermittent pulses to send and receive information through the wireless network induces the use of very small amounts of energy, thus assuring long battery life and few maintenance operations.</p>				
<b>What we can contribute to other entrepreneurs in the Americas</b>				
<p>We will contribute with innovative ideas and team work, which inspires other entrepreneurs</p>				
<b>Contact Information</b>				
<b>Website</b>	www.ceni2t.org	<b>Email:</b>	jlsanchez@ceni2t.org	
<b>Phone</b>	011-52 (646)174.62.35 (646)174.65.16 Tel/Fax (646)174.67.88	<b>Address:</b>	<b>CENI2T Puerto</b> Nave Industrial No. 3 Parque Industrial El Sauzal Km 104 # 963 Carretera Tecate-Ensenada, Ensenada, B. C.	

Business Profile			
Team ID	2	 <b>"Quality from our hands"</b>	
AMFAC			
Colombia			
Team Members			
	Name	Position	Nationality
	Salomon Quintero Velandia	Chief Executive Officer	COLOMBIANA
	Carolina Carrillo Gafaro	Chief Financial Officer	COLOMBIANA
	Milton Cesar Ramirez Correa	Chief Technical Officer	COLOMBIANA
	Luis Manuel Palomino Mendes	Mentor	COLOMBIANA
Concept			
A reference laboratory for Micro-biology and Physical-chemistry for Food, Water, Cosmetics and Pharmaceutical Products; this will serve the Industry in the city of Barranquilla and the nation.			
Mission			
To give excellent and efficient service that adapts to the necessities of small, medium and large industries.			
Talent & Innovation			
The talent consists of exploiting the professional performance learned and received at the University of Pamplona, and being able to put it to the service of the various industries in Barranquilla. The innovation is in the quantification of micro-organisms, since this is very important and transcendental in the control and quality assurance. The innovation would be due to the fact that the competition does not give these services. A new proposal is to offer these industries assessment and consultancies in order to improve their processes and enhance the value of our analysis.			
What we can contribute to other entrepreneurs in the Americas			
Contribute to the socio-economic development of the city of Barranquilla generating employment directly and indirectly. Assist with the development of the industrial sector through the excellent service provided. And encourage professional and personal development of the enterprising young people.			
Contact Information			
Website	<a href="http://es.geocities.com/amfacitda">http://es.geocities.com/amfacitda</a>	Email:	<a href="mailto:amfacitda@yahoo.es">amfacitda@yahoo.es</a> , <a href="mailto:saquive@unipamplona.edu.co">saquive@unipamplona.edu.co</a>
Phone	3124598657	Address:	Calle 7 N° 4-50 Pamplona, Norte de Santander, Colombia

<b>Business Profile</b>			
<b>Team ID</b>	3		
<b>Amoblamerica</b>			
<b>United States of America</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Juan Manuel Cammarano	Chief Executive Officer	USA
	Luis Abel Alfonso	Chief Financial Officer	USA
	Eliana Vanesa Garcia	Chief Technical Officer	Argentina
	Steve Boyd	Mentor	USA
<b>Concept</b>			
<p>Amoblamerica is a company that allows immigrants in the US to purchase products to be delivered directly to their families in their home country. By leveraging a network of distributors in each country, orders can be taken in the US and executed in the target country, avoiding the need to ship products (slow and costly) or send money (unsafe and costly).</p>			
<b>Mission</b>			
<p>Amoblamerica's mission is to provide Latin American immigrants in the United States access to various products for the home and send them to their families still located in their home countries. More than just a new business focused on the bottom line, Amoblamerica will provide a service that will allow families to improve their quality of life through a trustworthy, efficient and cost-effective service.</p>			
<b>Talent &amp; Innovation</b>			
<p>Immigrants today must provide for their families through services that involve carrying large sums of cash. This has two main disadvantages: it's unsafe to withdraw and carry money in their home countries; and they have no control over how the money is used. Amoblamerica leverages technology and an innovative business process to integrate the existing supply chain with potential consumers in the US, providing a new service that benefits immigrants and their families, bypassing traditional remittance services.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>Amoblamerica contributes to entrepreneurs in the Americas through an innovative business model which creates a more efficient and inclusive structure to transfer capital across the Americas. This is very important in our increasingly globalized world. At the same time, our model also fosters closer ties between expatriated community and their home countries, because the remitter has more control over how the funds are used which encourages further involvement in their home community. Due to the added value in this type of remittance, its impact is multiplied. This model can be adopted in order to provide many other products and services such as infrastructure, education, health and nutrition.</p>			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13835">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13835</a>	<b>Email:</b>	<a href="mailto:Amoblamerica@hotmail.com">Amoblamerica@hotmail.com</a>
<b>Phone</b>	(571) 225-2060	<b>Address:</b>	1111 Arlington Blvd. Suite 620 Arlington, VA 22209

Business Profile			
Team ID	4		
AMTECH			
Colombia			
Team Members			
	Name	Position	Nationality
	Hector Fabian Gonzalez Rodriguez	Chief Executive Officer	Colombian
	Javier Ricardo Oramas Prieto	Chief Financial Officer	Colombian
	Sergio Adrian Miño Quintero	Chief Technical Officer	Colombian
	Victor Manuel Sarria	Mentor	Colombian
Concept			
<p>AMTECH staff is made up of Chemical and Industrial Engineers who possess strong research and investigative skills in environmental studies. The members of the team pride themselves on being informed of the latest developments in subjects related to the environment, agriculture and business opportunities. AMTECH is a young and energetic company whose combined experience in the nascent field of soil bioremediation makes them pioneers of this innovative technology in Colombia.</p> <p><b>AGROCLEAN</b> (Mixed Bioremediation technology developed by <b>AMTECH</b>), eliminates pesticide, herbicide and fungicide traces within soils used for agricultural production in an environmentally friendly way.</p> <p><b>The main advantages of using AGROCLEAN:</b></p> <ol style="list-style-type: none"> <li>1. Recovery of the biological balance within contaminated soil.</li> <li>2. Higher long term productivity.</li> <li>3. Top quality products.</li> <li>4. Enhances export potential.</li> <li>5. Environmental friendly technology.</li> <li>6. Healthier products for the consumer.</li> </ol> <p><b>AGROCLEAN</b> is a perfect aid in cleaning soils that have been fumigated with glyphosphate, in the drug eradication programs in Colombia. AGROCLEAN helps to recover the agricultural potential of the soil, and returns this vital agricultural sector and source of food, to a vulnerable population adversely affected by the fumigations.</p>			
Mission			
<p>AMTECH provides effective solutions to market necessities through the investigation, development, and implementation of ecological remedies (biotechnological and chemical) to be applied within the environmental, agricultural and industrial sectors.</p>			
Talent & Innovation			
<p>The project about AGROCLEAN (product for degradation of agrochemical traces in soils) was born from the identification of a market need that has not been attended by any company yet.</p> <p>AMTECH has developed a method, which combines technologies tested within the investigative/academic sector for cleaning contaminated soils with pesticides, herbicides and chemical synthesis fertilizers in a fast and effective way, with excellent results.</p>			

The technological advance is based on existing processes, but not totally developed and mainly focused towards other industrial sectors; it is an edge technology that at this moment is under study for high academic circles around the world.

The innovation of this project is the technical adaptation of this technology to a bigger and totally unexplored market; this technology can become a catalyst developer in agricultural countries.

What sets this technology apart is that in our investigations we discovered the exact dose of chemicals to breakdown complex molecules, while keeping a number of microorganisms alive. This relation is vitally important for our product, as the soil our products treat must be apt to cultivate following treatment, and without microorganisms there is no fertile soil. This technology is currently in a patent process in Colombia.

**What we can contribute to other entrepreneurs in the Americas**

Our company comes from an innovating idea, an investigative development, and finally a business plan recognized and supported by the Colombian government with seed capital for its implementation. From the start-up, two years ago to this time, Amtech had achieve a number of experiences that many investigative projects or businesses plans do not visualize until they come true. Our main goal is to bring science projects to industry by making them profitable and solving problems especially in the environmental sector.



We have gain experience in human resources management; research and development processes; patenting process; marketing strategies; and negotiation with customers, intermediaries and distributors.

What we can share with the entrepreneurs is the experience with the real sector, and the comparison of what was initially written in our business plan with what we really did during the implementation, since we have been learning to adapt to the needs and challenges of the real market in a continuous process day after day.

Additionally by the characteristics of our company we work on projects that involve several sectors, which qualify us to negotiate and trade with companies and organizations of different nature.


**Contact Information**

<b>Website</b>	www.amtechltda.com	<b>Email:</b>	<a href="mailto:productos@amtechltda.com">productos@amtechltda.com</a> <a href="mailto:servicios@amtechltda.com">servicios@amtechltda.com</a> <a href="mailto:amtech_ltda@yahoo.com">amtech_ltda@yahoo.com</a>
<b>Phone</b>	(571) 2715586 (571) 6139440 (571) 2263281	<b>Address:</b>	Calle 100 No 60 – 04 Of. 620 Bogota, Colombia



<b>Business Profile</b>			
<b>Team ID</b>	5		
<b>AYUDARTE</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Juan Carlos Muñoz Bernal	Chief Executive Officer	Colombian
	Marcela Moreno Suarez	Chief Financial Officer	Colombian
	Diana Paola Rodriguez Sierra	Chief Technical Officer	Colombian
	Victor Hugo Robayo Ulloa	Mentor	Colombian
<b>Concept</b>			
Ayudarte is a virtual gallery with social sense, which supports the painters in physical, cognitive and social situation of vulnerability through the marketing of their paintings.			
<b>Mission</b>			
To recognize the talent and the capacity of the artists which are in vulnerable situation, through a fair trade of their works, with the purpose of sensitize the society and generate a cultural positive impact.			
<b>Talent &amp; Innovation</b>			
The Virtual Gallery offers the opportunity to the client to support a social reason acquiring a work of art made by the less favored people. This is characterized for being the only one with this approach in Colombia and Latin America.			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
We can help with our philosophy of social entrepreneurship because that is possible to make profitable companies, with social and environmental positive impact. We can collaborate with the sensitization of other entrepreneurs promoting the social responsibility of the all companies.			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13912">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13912</a>		<b>Email:</b> orgayudarte@yahoo.com
<b>Phone</b>	(571)6742170 – (57)3002644161 – (57)3004643512		<b>Address:</b> Street 158A # 12-24 Int 14 Apto 201

<b>Business Profile</b>			
<b>Team ID</b>	6		
<b>Blue Team</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Asdrúbal Gutierrez	Chief Executive Officer	Colombian
	Angélica Benitez	Chief Financial Officer	Colombian
	Ricardo Matiz	Chief Technical Officer	Colombian
	Mariah Valdes	Mentor	Colombians
	Wilson Rodriguez		
<b>Concept</b>			
<p>This project wants to demonstrate an important aspect of products for home, they can be manufactured with materials that have a lower environmental impact, and that are recyclable. This requires a capital inversion related with technology and employment (social factors). The scenario is appropriate for this economical activity because we find an easier access to the materials (BORSI NET see <a href="http://www.borsi.org">www.borsi.org</a>), and a necessity to change the economy rhythm, and the environment conscience in Colombia. Furthermore, these activities motivate the creation of clean production projects in developed countries, and it would be a good opportunity to implement it in Colombia. The project is supported on four aspects: 1) Investigations about reuse of plastic materials for the elaboration of living spaces, 2) the philosophy of the 3R internationally known because it is the result of G8 countries' interests, 3) the development of new materials from residues of other processes, and 4) other energetic and technological improvements for sustainability.</p>			
<b>Mission</b>			
<p>To create and develop design; products and processes with a sustainable conscience, maintaining a philosophy of "cleaner production", with the aim of reduce the environment impact in complementary and innovating products, and increase the design identity of the Colombian products.</p>			
<b>Talent &amp; Innovation</b>			
<p>Blueteam is the first design company that shows an interest on the esthetic sense of products for home, accomplishing clients' expectation. A design company dedicated to eco-designed furniture and accessories with collections that impulse a constant and dynamic production. A design company compromised with the environment through the production of ecological products. A design company which looks the design as an important tool to develop creative and innovating products, using daily facts to solve the same society's needs.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=14000">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=14000</a>		<b>Email:</b> design.blue.style@gmail.com
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<b>Business Profile</b>			
<b>Team ID</b>	8		
<b>C.I. Industrias Mi País</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Alejandro Rincón	Chief Executive Officer	Colombian
	Felipe Rincón	Chief Financial Officer	Colombian
	Juan Sebastián León Castrillón	Chief Technical Officer	Colombian
	Martha Elena Restrepo	Mentor	Colombian
<b>Concept</b>			
<p>MI PAIS is a company that produces Nutraceutical preserved vegetables, gourmet dressings, syrup fruits and exotic condiments, fortified with Prebiotics bioactive-active ingredients that helps with the absorption of calcium and avoids cellular aging with: Sodium, phosphorus, iodum, iron, calcium, vitamin A, Riboflavin (B2), Niacin (B5), C, E, K y F with less calories that preserve organoleptics properties ( flavor, color, texture...). Preservative free from its origins.</p> <p>We will be known as a leading company, for designing and applying state of the art technology to remain at the top as a synonym of excellence. Our priority is to go beyond our customers' expectations, being always aware of their needs, offering the kind of products they are searching for with good prices, quality and delivery.</p> <p>The main initiative of MI PAIS is to promote our company and the other winners of the entrepreneurship contest "Food Cluster"- made by Medellin Mayor's Office based on the regional concept and our idiosyncrasy. We also have a web site and a network to increase or production capacity, because the main problem of new companies is their short portfolio at the beginning.</p>			
<b>Mission</b>			
<p>Our mission is closely related to our vision; we are committed with excellence to be recognized by our consumers. This can be achieved by devoting to service, team work and offering good price, quality and delivery time, being avant-garde now and in the future, thus propitiating satisfaction in our community, our customers and employees. Therefore, we are going to be a highly profitable company that will have a sustained growth in sales combined with growing diversification into exports. We will become and example of social responsibility with a great compromise with the community and the environment.</p>			
<b>Talent &amp; Innovation</b>			
<p>Our nutraceutical preserved vegetables, gourmet dressings, syrup fruits and exotic condiments, fortified with PrEbiotics (Inuline and Oligofructose) bioactive-active ingredients with: Sodium, phosphorus, iodum, iron, calcium, vitamin A, Riboflavin (B2), Niacin (B5), C, E, K y F with less calories that preserve organoleptics properties ( flavor, color, texture...). Its presentation, dip or ready to serve, makes it easy to incorporate in your daily diet vegetables fortified with PrEbiotics without the hassle of elaborated preparation and cooking. These products can be mixed with other food like: chicken, meat, rice, potatoes, bananas, and omelette or just be eaten alone. With these products you can be sure that you're adding real nutritional values to your system. These products are the perfect solution to avoid high calories, break diets, nourish sick people and kids with eating disorders. They are easy to prepare for recreational trips, school and for those who don't have time.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>Finally, we count on the production capacity of the network of winners of the Entrepreneurship contest "Food Cluster", which guarantees fresh and innovative ideas to achieve mass production since our International Commercializer will have a big portfolio for domestic and international markets.</p>			
<b>Contact Information</b>			
<b>Website</b>	www.industriasmipais.com	<b>Email:</b>	mi_pais@jetemail.net
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Business Profile			
Team ID	9		
CER Traders			
Colombia			
Team Members			
	Name	Position	Nationality
	Jose Alejandro Bernal Mejía	Chief Executive Officer	Colombian
	Oscar David Bonilla Uribe	Chief Financial Officer	Colombian
	Nicolás Mejía Moreno	Chief Technical Officer	Colombian
	Oscar Mejía	Mentor	Colombian
Concept			
<p>CER Traders is a company that works in order to facilitate and to promote the Certificate Emission Reduction (CER) allowances between buyers and issuers; in that way, each CER certifies the reduction of one dioxide of carbon gas ton (CO<sub>2</sub>). Indeed, CER Trader operates according with the Clean Development Mechanism (CDM) policies postulated by the Kyoto Protocol and our main activity is to work as the intermediary between CER sellers and buyers.</p>			
Mission			
<p>In order to combat the negative effects of <i>Global Warming</i> which threatens the environmental stability of our planet; <i>CER Traders</i> is working to preserve the life on earth. We are bringing solutions in an efficient, rentable and transparent way through the commercialization of Certificate Emission Reduction allowances of Greenhouse Gases (CER). With this method, all countries, companies and entities who want to mitigate climate change will maximize their economical, competitive, social and environmental profits.</p>			
Talent & Innovation			
<p>CER Traders offer to its costumers the possibility to gain additional incomes; besides that, to get Clean Technology transfers, to contribute for new social development opportunities, and playing a role reducing the global warming effects. Therefore, we facilitate to all those countries that ratify the Kyoto Protocol the opportunity to achieve their commitment reducing greenhouse gas emission quotes. Otherwise, to all the multinational companies to be more consistent with sustainable development standards; and finally, to assist the CDM projects owners the opportunity to trade its CER in a safe way according with fair trade rules.</p>			
What we can contribute to other entrepreneurs in the Americas			
<p>CER Traders can contribute to other entrepreneurs in the Americas teaching about the effects of global warming for the environment, the species and the economical system around the world. We can also provide lessons about how they can contribute to mitigate Climate Change with useful tips in order to be more environmental efficient. In the other hand, we can share our experience as entrepreneurs and we can replicate all the tips that we were learning like how to create a successful business plan, how to make a business idea in a profitable company, and finally telling them what kind of advantages they can take as entrepreneurs based in our knowledge.</p>			
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<b>Business Profile</b>			
<b>Team ID</b>	10		
<b>CONFECCIONES TO SHELTER</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Fressedith Parra Acevedo	Chief Executive Officer	Colombian
	Mauricio Rodas	Chief Financial Officer	Colombian
	Olga Cecilia Parra Bolívar	Chief Technical Officer	Colombian
	Camilo Garcia	Mentor	Colombian
<b>Concept</b>			
<p>Design, confection and commercialization of garments for heavy work at low temperatures.          Confecciones to shelter is devoted to the design, production, and sale of garments for heavy work at low temperatures (for digging, freezing and refrigeration).          The Product: Jackets and pants manufactured in canvases with PVC covers that repel the water and the skin of the contact with cold surfaces; avoiding burns caused by the contact, and at the same time they control the thermal crash that is generated by the speed of air, impeding this way the hypothermia.</p>			
<b>Mission</b>			
<p>Confecciones TO SHELTER is a company specialized in professional confections.          Our mission is to give to the companies of the industrial sector, endowment of uniforms of high quality for the personal protection, providing the comfort and tranquility to carry out works at low temperatures.          All this through the constant investigation of markets and developing in agreement products to the necessities specifies of each client.          Our vision is to be the best, and offer innovative and high quality products in the professional confection sector.          For it, we will be ahead to the necessities of well-being and all the operatives' health.</p>			
<b>Talent &amp; Innovation</b>			
<p>The endowment of garments for heavy work at low temperatures are difficult to get in the market; therefore, Confecciones TO SHELTER produces light garments with canvases that possess PVC covers to provide resistance before it is ripped, and protection before getting any burn that can be caused by the contact of the skin with cold surfaces. Also, they are impermeable; and the designs are thought to give comfort and mobility to the customers. The products are innovative because at the same time they protect the person from temperatures that can be between the 0 and -20°C, thermal cloths and fabrics is also used in rip stop for extreme climate conditions.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>Provide and supply thermal clothes for the industrial sector. This will allow companies to improve their employees' life style and their working conditions because of they are exposed to situations of extreme weathers that can be dangerous for their health.</p>			
<b>Contact Information</b>			
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## Business Profile

<b>Team ID</b>	11	
<b>CUSCO TEAM</b>		
<b>Peru</b>		

### Team Members

	Name	Position	Nationality
	Jimmy Eric Alegria Moreano	Chief Executive Officer	Peruvian
	Cesar Halanocca Quispe	Chief Financial Officer	Peruvian
	Rosa Pari Quenta	Chief Technical Officer	Peruvian
	Hernan Caparo Calderon	Mentor	Peruvian

### Concept

Cusco Team is a project of association that looks for the development of the less-privilege population; as well as the conservation of the environment.

Offering new alternatives for the tourists who arrives to Cusco is the target of Cusco Team, as well as, taking care of the environment. An important point for the team is to generate development in rural communities as a part of the business. We offer a trip with empirical tourism to Wanacauri that is a hill where Incas have found the empire, this is an archeological area; this trip involves two districts of Cusco city: San Sebastian and San Jeronimo. Also, it involves some rural communities like Willcarpay, Wacriacpampa, Sachasachahuju, Wamichaqa, and Qaqapunkupata last tract toward WANACAURI, in San Sebastian. The trip passes by Sunccu, in San Jerónimo, when it is returning.

### Mission

Cusco Team is a project that tries to offer new alternatives in adventures' tourist packages, with mystic experiences. It promotes natural landscapes, Andean ecological diversity and archaeological remains being a socially responsible company; with personal multidisciplinary, qualified and competent.

### Talent & Innovation

The tourist resources (natural, cultural and historical) constitute a great potential for the economic development in all the regional scope. The Cusco region has around 3000 tourist places; the studies has registered 131 archaeological sets, 120 ecological places, 41 medicinal thermal water sources and miner and many parties, religious and customs celebrations.

Cusco city is one of the most important and most visited places in Peru; therefore, this generates problems for many visitor that come in May-October that is "tourism high season", where the arrivals are numerous. Many tourists don't have the chance to have a tour with a personalized service because almost all the agencies and even the hotels exceeded the number of costumers they can handle. Frequently, these enterprises don't have enough resources to cover every expectative that a visitor could have.

From November to April "tourism low season" there are no enough visitors and almost every tourist place is closed because of the rain. But, because of the ending of "vacations season" in north America an Europe as well, is important to point out that in this season there are visitors that arrive to Peru, and specifically to Cusco city; however, it is not the same tourism flow, neither the same revenue collected, but it is needed a service for the public that can meet their expectations.

The tourist of high and low season represent needs that requires attention, in the first case the visitors wants to do tourism but the tourism flow is high and many times is difficult and expensive to do it, that's why is necessary to create new tourist' circuits and encourage its use, in "high season" the most asked service include an Inca archaeological rest, because of the nature of visitors and their interests (cultural tourism), for them is important a place that represents a symbol of the Incas History, but at the same time it must be amused. Because in this season, there are tourists that just want to enjoy they time in Peru.

In second case, In "tourism low season" young people is frequently visiting, and for them is important to have an enjoyable trip, with adventure and emotion, knowing and discovering the Incas mysteries.

Another point to be consider is that the tourist flow in Cusco city and Peru in general tends to be increased, however the

concentration of tourists is located in places already known (Cusco city, sacred valley of Incas, Inca Trail and Machupicchu), failing to take advantage of other zones with great potential, so is the case of WANACAURI and the archaeological rest of the zone, such that constitute an invaluable sample of the development of Inca's empire and mainly constitute source of explanations on the foundation of Inca's empire. Since according to the legend of Manco Capac, Mama Ocllo and Titicaca lake, the Inca's empire was founded on Wanacauri hill when Manco Capac sticks in a gold stick into this hill.

**What we can contribute to other entrepreneurs in the Americas**

To demonstrate that is possible to contribute with the environment and the development of rural communities as well as to make enterprise.

The culture, the environment and the Andean mysticism represents potentialities that could be used for tourism, the same that will generate development.

**Contact Information**

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## Business Profile

Team ID

12

**DOSIMED**

**Mexico**



### Team Members



Name	Position	Nationality
Gonzalo Pérez Chávez	Chief Executive Officer	Mexican
Monica Sujey González Hernández	Chief Financial Officer	Mexican
Agustin Guzmán Cortes	Chief Technical Officer	Mexican
Alfredo López De Cosio	Mentor	Mexican
Hector Hugo Garcia Madrid	Designer	Mexican

### Concept

DOSIMED; a digital drug dispenser, is an innovative electronic-medical device created in order to satisfy a customer need, that is to improve the adherence to long-term therapies in terms of taking medication appropriately; because it helps patients to remember the name, dosage, and schedule of one or more different drugs; in this way they improve their health and therefore their quality of life.

### Mission

To create and to consolidate DOSIMED as an important and competitive Mexican company; specialized in the manufacture of digital drug dispensers; in order to distribute our product to all Mexican territory and worldwide with the highest quality control.

### Talent & Innovation

DOSIMED is a digital drug dispenser with an innovative and ergonomic design, which shows improvements compared with other drug dispensers available in other countries because we introduced a different technology to our product which makes it better than others. The reason is because of a new prototype design which enables customers (patients) to store more different medicines/drugs in a single device. In a near future we will add to our product a USB serial port to facilitate customers the way to program the drug dispenser which is a feature that no other similar product has.



### What we can contribute to other entrepreneurs in the Americas

In the future DOSIMED will contribute to young entrepreneurs by being the sponsor of scholarships, in order to transform their dreams into a reality.



### Contact Information

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<b>Business Profile</b>			
<b>Team ID</b>	13		
<b>DUTO</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	María Fernanda Zúñiga Zabala	Chief Executive Officer	Colombian
	John Alexis Guerra Gómez	Chief Software Officer	Colombian
	Felipe Restrepo Calle	Chief Technical Officer	Colombian
	Jose Alfredo Jaramillo Villegas	Chief Hardware Officer	Colombian
	Jaime Hernández	Mentor	Colombian
<b>Concept</b>			
<p>The IRIS Project is a system that allows a visually impaired person to perceive all kind of images, forms, figures and colors using their hands, like no other system in the world do.</p> <p>In this moment, the main goal of the project is to enable visually impaired children to access visual resources with the same or better quality that the ones given in a regular classroom. This is accomplished by the use of database of categorized pedagogical images (geometry, biology, history, etc), that the child can perceive using the IRIS device.</p>			
<b>Mission</b>			
<p>DUTO is an organization that develops engineer solutions of high level of innovation, but with social function, aimed to the sectors of the society that are normally socially excluded because of the lack of access to the technology. Therefore Duto works for the reduction of the digital gap in our society.</p>			
<b>Talent &amp; Innovation</b>			
<p>The visually impaired children are common people that have the same rights to access to good levels of education; nevertheless, they are daily discriminated because the traditional pedagogical process is mainly based in images that the blind children can't see. The IRIS project is the only solution available in the market, which enables visually impaired children to access to a better level of education by the use of a system that enables him to see pedagogical images composed by figures and colors using his hands.</p> <p>A teacher that counts with the IRIS Project in his classroom can give to his visually impaired students, better levels of education because he doesn't need anymore to manually make traditional pedagogical tools like embossed paper that he had to prepare the day after the class. The IRIS Project has a database of images with thousands of pedagogical images cataloged by knowledge subject matter areas that considerably increases the resources available to the students.</p> <p>The state of art of the technological pedagogical tools for the visually impaired are limited to the screen readers and other devices that translate dynamically text to braille so a blind person can read what the texts of a computer screen. In the no technological area, there are used all kind of resources like the abacus to teach the common concepts to the visually impaired population, however there not exists any system for the blind to clearly understand the concepts that require interaction with graphics like the geometry. The IRIS Project is then a never been seen project that aims this market niche with a system that technologically is over the edge by the use of hardware and software that combined produce a revolutionary product.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>DUTO – Social Engineering is a company made up by a team of young entrepreneurs that are also high profile professionals, that have been developing a lot of experience in project's formulation and in the entrepreneur process in such a way that are a model to follow and that have to much information and experiences to share. We actually like to share all the tips and advices that had made our company to the success.</p>			
<b>Contact Information</b>			
<b>Website</b>	www.duto.org	<b>Email:</b>	info@duto.org
<b>Phone</b>	(57)63216899	<b>Address:</b>	Cra 31. # 15-87, Polo de Desarrollo Tecnológico, Barrio San Luis, Pereira/Risaralda/Colombia

<b>Business Profile</b>			
<b>Team ID</b>	<b>14</b>		
<b>EDGE IT</b>			
<b>Brazil</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	Luiz Storino	Chief Executive Officer	<b>Brazilian</b>
	Alex Duarte	Chief Financial Officer	<b>Brazilian</b>
	Márcio Wu	Chief Strategy Officer	<b>Brazilian</b>
	Douglas Pombo	Mentor	<b>Brazilian</b>
<b>Concept</b>			
<p>EdgeIT is an IT solution provider and has strong experience in corporate communications and has developed a software for content management and media asset management. Beyond regular applications of a CMS systems Edge-Contents is also a middleware for IPTV channels and a platform to supply private IPTV channels and extend the content to mobile phones.</p>			
<b>Mission</b>			
<p>Innovation drives us to keep researching and developing business communication solutions, using innovative concepts of converging technologies applied and day by day activities. Deliver to our customers and partners agility and intelligent experiences for broadcasting interactive digital content for a wide range of markets worldwide.</p>			
<b>Talent &amp; Innovation</b>			
<p>IPTV Middleware, Interactive Digital Signage, Mobile Computing</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>Drive and focus on entrepreneurship is a mechanism of socio-culture-economical leverage in the region. Inspiring communities to expose their selves into new forms of appearance with measurable impact promoting the exchange necessary for a regional sustainable growth</p>			
<b>Contact Information</b>			
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<b>Business Profile</b>			
<b>Team ID</b>	15		
<b>CTA Ikernell</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	José Wildeman Ordóñez	Chief Executive Officer	Colombian
	Diego Fernando Mora Florez	Develop Management	Colombian
	Alirio Rodriguez	Development	Colombian
	Erika Lozano Moreno	Management	Colombian
<b>Concept</b>			
<p>The agricultural Web service offered to producers, suppliers and clients of the diverse branches of the agricultural sector in the world, is a system of crossing of information and administration of data that allows to have up-to-date information on the productive processes and its results, giving information that has been more than enough pre - it harvests for producers, necessities of inputs for suppliers and results on products for potential clients that will be able to have detailed data of the production through Internet.</p> <p>This system has been designed to give support to a big number of producers, suppliers and direct clients of purchase; for what a financing is required, of US\$ 120.000 dollars, to build the electronic commerce (E-commerce type business to client) module and that of intelligence of markets that the same tool is able to obtain complete data for the automated management of our clients. This resource is necessary to carry out the publicity to scale at level of Colombia and then to expand it in Latin America, and later on to be able to work the markets of United States and Canada, where the modality of software lease is important. These you enter they will be achieved in the following way: In the first year, it is necessary to supplement the two lacking modules that correspond to an investment of US\$25.000 dollars invested in the development team. In half of the first year he/she will begin with the publicity in the different regions of Colombia for that which US\$25.000 dollars will be required and in the second year they will begin to design the strategies and to establish the relationships with organizations that allow to arrive at the Latin American market what US\$70.000 dollars cost distributed in trips and formalization of contacts for promotion of the system.</p> <p>The success of the operations of the on-line system will be guaranteed by a group of engineers that will give the support to the transactions carried out by the users of the same one from Colombia. Until the moment, the partner of the company CTA Ikernell has carried out an approximate investment of US\$73.000 dollars with which most has been built functional of the system. The success of this system is in carrying out an advertising strong campaign so that in the first two years it has an acceptability and a growth of users in a considerable way, trying that in the first five years one has 12.000 users to an average of payment of the annual service of US\$130 dollars like goal projected for the 5 year (2011).</p>			
<b>Mission</b>			
<p><b>Ikernell Applications Software</b> specializes in the analysis, design and custom-made information systems development for the farm sector, permitting our clients to administer efficiently their business and guaranteeing the improvement of its productive processes, bearing the process of making decisions. The pillars of our MISSION are: CREATIVITY, INNOVATION and INVESTIGATION, RESPONSIBILITY and SOLIDARITY.</p>			



**Talent & Innovation**



The growing necessity of those producing of the agricultural sector in Colombia, and in general in Latin America of having more and more potent systems of information that allow to administer their information efficiently regarding the control of processes for pre harvests, it harvests and post crop, they force to that systems are developed that respond to these handling characteristics and operation of data. A producer always needed to know what passes well in each one of its production processes it is that he/she acts in the agricultural or cattle part, or in the best in the cases that has a diversification of its business in the two areas for what manages what is known as integral farms. This is the current outline of many of the producers in Latin America who you/they take advantage and they use their resources to the maximum, being these used from a production to another among diverse products, for example, the poultry ones frequently use chicken meat that is not of the enough size or weight to locate it in the market, to give it as line feeding base for pigs or fish, giving to the meat of these last an added value and felt like by the consumers.



**What we can contribute to other entrepreneurs in the Americas**



We can contribute a way in which youth can develop their businesses, with our knowledge. Our organization has experience in the development of software for any necessities of our clients, and then we can help to many people or organizations of agricultural sectors that want to work around the world with your products. Also, we can transfer our knowledge to people about the development of technology for the competitively organizations.



**Contact Information**



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Business Profile			
<b>Team ID</b>	16		
<b>Impulsa Durango</b>			
<b>Mexico</b>			
Team Members			
	Name	Position	Nationality
	Alejandro Díaz Cabriaes	Chief Executive Officer	Mexican
	Danett Carrete Herrera	Chief Financial Officer	Mexican
	Alan Yamil Carranza	Chief Technical Officer	Mexican
	Brenda Patricia Aboytia	Mentor	Mexican
Concept			
<p>Impulsa Durango provides film services in natural and artificial stages in Durango to convert those sets into theme parks that will develop a net of theme parks all around the state, for the improvement of the economy, the creation of employment and the preservation of historic buildings.</p>			
Mission			
<p>To provide excellent film services with world quality and become a tourism operator that improves the development of the tourism in Durango.</p>			
Talent & Innovation			
<p>We are all university graduates, with a new career in business: media and business communication. With a solid education and a strong compromise with the development of our state Durango.</p>			
What we can contribute to other entrepreneurs in the Americas			
<p>The experience and the knowledge in the ways that a business can be create. Impulsa Durango is a project that when start working will be pushing the creation of new enterprises that can bring the services that the tourism will need.</p>			
Contact Information			
<b>Website</b>	www.impulsadurango.arteplastico.net	<b>Email:</b>	vallartaemprende@hotmail.com
<b>Phone</b>	+52 322 140 7397	<b>Address:</b>	Valentín Gómez Farías No 187 Col Benito Juárez Puerto, Vallarta, Jalisco México

<b>Business Profile</b>			
<b>Team ID</b>	17		
<b>Ipublicity</b>			
<b>Bolivia</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Orlando Gadea	Chief Executive Officer	Uruguayan
	Mauricio Vaca	Chief Financial Officer	Bolivian
	Javier Claros	Chief Technical Officer	Bolivian
	Maria Rosa Gamarra	Mentor	Bolivian
<b>Concept</b>			
I-publicity aspires to be a world leader provider of CIT services for the electronic business world, creating creative solutions increasing the efficiency, and adding value to our customers' services and operations.			
<b>Mission</b>			
To investigate, develop and implement efficiently emergent technologies, to give our customers, custom software and Internet solutions that will help them to administrate their business information, and exposition to their actual and potential customers, and that will also support their operations.			
<b>Talent &amp; Innovation</b>			
We are continually innovating business process, adapting new technologies and developing new channel to commercialize and publicize their products.			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
We can help to develop new markets using new and affordable technologies, increasing and internationalizing their operations, at real low costs. We can also help them providing them software and our own experiences as entrepreneurs			
<b>Contact Information</b>			
<b>Website</b>	www.ipublicity.org	<b>Email:</b>	ogadea@ipublicity.org
<b>Phone</b>	(591-3) 3438639	<b>Address:</b>	Urbanización Totai, Calle Feliciano Rodriguez # 4235, Santa Cruz de la Sierra, Bolivia

<b>Business Profile</b>			
<b>Team ID</b>	18		
<b>Misidjan Inc.</b>			
<b>Suriname</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	John Misidjan Bsc.	Chief Executive Officer	<b>Surinamese</b>
	Earl Iedes	Chief Financial Officer	<b>Surinamese</b>
	Marilyn Djasman	Chief Technical Officer	<b>Surinamese</b>
	Eric Slijngart	Mentor	<b>Surinamese</b>
<b>Concept</b>			
Promote income-generation activities in rural areas to help increase incomes and employment. This business plan can serve as a tool to assist the improvement in people's livelihood in the Suriname economy			
<b>Mission</b>			
To start-up and run a small podosiri-processing factory that produces healthy products of the highly nutritious berries of the Euterpe Oleracea palm. Retail customers will range in age from children to adults			
<b>Talent &amp; Innovation</b>			
Sometimes profitability, sustainability and the local community doesn't walk hand by hand; therefore, this projects proof that entrepreneurs can make a profit and also explore their activities in a sustainable way with local communities.			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
The biggest contribution to other entrepreneurs in the Americas is sharing experiences in different cultures and different markets. This will surely help the entrepreneurs develop a great network of businessmen and women.			
<b>Contact Information</b>			
<b>Website</b>		<b>Email:</b>	John.misidjan@gmail.com
<b>Phone</b>	(597)08633168	<b>Address:</b>	Dr. Axwijkstraat 53 Rainville

Business Profile			
Team ID	19		
MULTIANUNCIOS			
Panama			
Team Members			
	Name	Position	Nationality
	Lic. Alejandro Forero	Chief Executive Officer	Panamanian
	Lic. Eduardo Donado	Chief Financial Officer	Panamanian
	Lic. James E. Fholer	Chief Technical Officer	Panamanian
	Prof. Omar Fanovich	Mentor	Panamanian
Concept			
<p>Our business concept is to develop a new and radical system of billboards, looking efficiently in the use of present billboards creating two (2) different Kits, the first one, will improve the capacity of images and the second will liberate the billboard of the energy consumption do to solar panels.</p>			
Mission			
<p>Our Mission is to provide a complete publicity services projected to needs of the 21 century with advanced technology to be used in any kind of publicity billboard in such way that could be changed an update to present demand and be more competitive and efficient; that is why we have develop this new Kits.</p>			
Talent & Innovation			
<p><b>Proposal:</b> My business proposal is to develop a new and radical system of billboards; trying to do more efficient the use of present billboards creating two (2) different Kits: the first one will improve the capacity of images and the second will liberate the billboard of the energy consumption do to solar panels.</p> <p><b>First KIT:</b> Will have two tubular motors; The first one will be at the top of the billboard, and the second one will be at the bottom. This tubular motor will work like a "movie screen or camera film" with 6 images which can roll up and roll down every 10 minutes. Why every 10 minutes or 6 images? Because every hour the sequence will start (10 minutes per 6 images equal 1 hour).</p> <p>The tubular motors will be connected through a chain of posters or images (6 of them with a little space between them). This film or chain of posters will be pasted to the tubular motor and will be regulated by timer machine which will send the signal to the motors to advance to the next image or advertising. Once the sequence is completed from 1 to 6 the sequence will be inversed but this time from 6 to 1. This cycle will be repeated every hour, 24 hours a day, and 365 days per year.</p> <p>The timer will be regulated in according with the number of images that you have available in the billboard. For Example: If you only have 4 images or posters in the billboard the timer will be set up to move every 15 minutes (15 minutes per 4 posters equal 1 hour). If you have 3 images the time will set up to 20 minutes and so on.</p> <p><b>The Second Kit:</b> Solar panels will be placed at the top of the billboard This panels will store the energy coming from the sun in batteries and provide electricity at night to the bulb lights and help the advertising companies in cost saving. Solar panel will be useful in those remote areas where electricity is not available.</p>			
What we can contribute to other entrepreneurs in the Americas			
<p>With our example we can contribute to all those entrepreneurs to continue they ideas or business plan and to take them to the following level.</p>			
Contact Information			
Website	<a href="http://www.multianuncios.com">www.multianuncios.com</a> <a href="http://multianuncios.250free.com">http://multianuncios.250free.com</a>	Email:	Forero72@hotmail.com
Phone	(507) 268-2279 / (507) 6682-6681	Address:	Calle del Lago, Las Cumbres

<b>Business Profile</b>				
<b>Team ID</b>	20			
<b>NUTRALIF</b>				
<b>Mexico</b>				
<b>Team Members</b>				
	<b>Name</b>		<b>Position</b>	<b>Nationality</b>
	Jose David Delgado		Chief Executive Officer	<b>Mexican</b>
	Karla Marlene Quezada González		Chief Financial Officer	<b>Mexican</b>
	Ana Isabel Padilla Mota		Chief Technical Officer	<b>Mexican</b>
	Hector Raul Hernandez Delgado		Mentor	<b>Mexican</b>
<b>Concept</b>				
<p>To offer the best possible product for human health and well being with added value, with additional benefits for families, that is a good business; not only for us, but for all because the profits will be fare and that will create better paid jobs, promoting the development of the region and the industrialization of farmers products. It is also an example for young entrepreneurs that it is possible to create this kind of enterprises. For investors we are offering them a good deal and for consumers a healthy and a quality product.</p>				
<b>Mission</b>				
<p>Our mission is to provide quality products in the nutritional branch of the consumer in general, which promotes the full development of individuals, their families and the society in which they live.</p>				
<b>Talent &amp; Innovation</b>				
<p>Due to the great preoccupation that exists by human being to return the consumption of natural products that allows to maintain in optimal conditions their organisms, it is consider that Nutralif is a good option by the combination of its ingredients in a practical package with a high content of vitamins, proteins, minerals, antioxidants, fibers and a great variety of vegetal substances, all of them indispensable for a good nutrition and for the physical and mental development of human beings. The presentation of the product is adaptable for any kind of market or country. Given the natural ingredients Nutralif provides healthy nutrition to children, youngsters, pregnant, elder people, and people in need of high energy meals, with additional benefits for their health, with fare prices.</p>				
<b>What we can contribute to other entrepreneurs in the Americas</b>				
<p>The example that it is possible to offer a good product and have a good business with it. We can create productive chains with them or sell them, at low prices franchises for their countries.</p>				
<b>Contact Information</b>				
<b>Website</b>	www.nutralif.com.mx	<b>Email:</b>	jdds@hotmail.com	
<b>Phone</b>	052 311 212 8464 Mobile: 052 311 128 4417	<b>Address:</b>	Miramar 42 , FOVISSSTE Primera Etapa CP 63119, Tepic, Nayarit, Mexico	

<b>Business Profile</b>			
<b>Team ID</b>	21		
<b>ONG Esfera Quatro</b>			
<b>Brazil</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	Lucas Fiuza	Chief Executive Officer	<b>Brazilian</b>
	Felipe Mendonça	Chief Financial Officer	<b>Brazilian</b>
	Laura Couto Peiter	Environmental Coordinator	<b>Brazilian</b>
	Marcelo de Araújo Cruvinel	Chief Technical Officer	<b>Brazilian</b>
	Firmo Azevedo	Mentor	<b>Brazilian</b>
<b>Concept</b>			
<p>All of our products will carry the Esferaquatro logo which represents its 4 missions: 1) incorporate on daily people's lives the preservation of the environment; 2) social inclusion; 3) conscientious consume; 4) create all the bases for a sustainable development. The goal is to make it recognizable by the entire community and tourists being a differential because of its environmental purposes.</p> <p>The concept of the product is to offer a product that is not only a simple hand or body soap bar but also one solution for environmental and employment local issues.</p>			
<b>Mission</b>			
<p>The NGO Esferaquatro has the mission to incorporate on daily people's lives the preservation of the environment, social inclusion, conscientious consume and all the bases for sustainable development.</p>			
<b>Talent &amp; Innovation</b>			
<p>Esferaquatro will invest in high performance equipments to provide a high quality bath soap and bio-diesel. A pharmacy professional will create the bath soap formula to attend the customer expectations.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>Changing experience, administration technology, contacts and information.</p>			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.geocities.com/lucas-fiuza/">http://www.geocities.com/lucas-fiuza/</a>	<b>Email:</b>	marcelo@esferaquatro.com.br
<b>Phone</b>	55 71 9925-0260	<b>Address:</b>	Estrada do Açú, s/número, Açú da Torre, Distrito de Mata de São João – Bahia



Business Profile			
Team ID	22		
PELETERIA SICUANI			
Peru			
Team Members			
	Name	Position	Nationality
	Rusbel Hernandez Castro	Chief Executive Officer	Peruvian
	Sayuri Sakihama Melendez	Chief Financial Officer	Peruvian
	Rosa Munarriz Zegarra	Chief Technical Officer	Peruvian
	David Paredes Bullon	Chief Marketing Officer	Peruvian
	Leonardo Vera Villena	Mentor	Peruvian
Concept			
<p>We offer an integral service that combines the technology provided by the Weather-beaten Plant and the commercialization of the products made there.</p> <p><i>Weather-beaten Plant:</i> Is a plant of weather-beaten and colored alpacas and bovine's fur that will offer technical comforts and also environmental protection that will allow to develop products with high quality and superior designs than the current ones</p>			
Mission			
<p>To offer services of weather-beaten, colored to the furriery artisans of the Altiplane, having in consideration the sustainable development of the city as well as the preservation of the environment</p>			
Talent & Innovation			
<ul style="list-style-type: none"> <li>o It must be located in the city of Sicuani, Cusco, Peru.</li> <li>o The area needed it's (more or less) 3000 – 5000 m2</li> <li>o The services that the plant will offer are:               <ul style="list-style-type: none"> <li>o Development of the productive chain</li> <li>o Access to technology and professional advisors.</li> <li>o High technology machinery use for weather-beaten, colored, design, etc.</li> <li>o Implementation of quality control area and certifications.</li> <li>o Good management of the environment</li> </ul> </li> </ul>			
What we can contribute to other entrepreneurs in the Americas			
<p>The reason why the weather-beaten plant will be created is to facilitate technological resources to the furriers' artisans of the highland area, that don't have easy access to that kind of technology, for the making of products. Likewise high tech, there is also a design and packing service.</p> <p>Equally, the products manufactured (clothes, accessories, toys and articles for the home) have now the chance to have an added value that will allow them to start in the export business.</p>			
Contact Information			
Website	<a href="http://es.geocities.com/rusbelomar/">http://es.geocities.com/rusbelomar/</a>	Email:	<a href="mailto:peleteria.sicuani@gmail.com">peleteria.sicuani@gmail.com</a>
Phone	51195586465 51198805471 51193578774	Address:	Calle. Intihuatana 180 Santa Anita Av Los Eucaliptos 768 Santa Anita

<b>Business Profile</b>			
<b>Team ID</b>	<b>23</b>		
<b>PHARMA E CONSULTANTS</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	Milton César Toro Cadavid	Chief Executive Officer	<b>Colombian</b>
	Lina María López Posada	Chief Financial Officer	<b>Colombian</b>
	Gustavo Alonso Villegas Mejía	Chief Technical Officer	<b>Colombian</b>
	Claudia Ines Sepúlveda Rivas	Mentor	<b>Colombian</b>
	Javier Mauricio Ceballos Rueda	Consultant	<b>Colombian</b>
	Gladys Patricia Hurtado Rentería	Publicity	<b>Colombian</b>
<b>Concept</b>			
<p>Pharma E Consultants is a company of dedicated consultancy that advises to the companies of the health sector and to the Colombian pharmaceutical laboratories, in the elaboration and implementation of Institutional Programs Farmacovigilancia and in the elaboration of Economic Evaluations Medicines, also known like Pharmacoeconomics Studies. Thus, to be able to advance in our country in the improvement of the adapted use of medicines and the rationalization of the cost in health as it has established it the World Health Organization.</p>			
<b>Mission</b>			
<p>We are a team of professionals in Health and Economy areas dedicated to support companies that provide health services, and to the pharmaceutical laboratories, in the improvement of its levels of productivity and competitiveness, through innovating services that increase the quality levels of the institutions of the health sector, and help to foment the universal access to medicines.</p>			
<b>Talent &amp; Innovation</b>			
<p>The Pharma E Consultants project is important because it allows applying new knowledge in Economy and in Pharmacy to put them into service for the health sector and the pharmaceutical industry. It allows this knowledge to be updated and applied to commercial form, improving the results as far as productivity and competitiveness of the Lending Institutions of Services, Promotional Institutions of Health, State Social Institutions and pharmaceutical laboratories.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>We can help to talk back the entrepreneurship models that are applied in our country, and thanks to which we have been able to gain several aids, who have allowed us to create a company with a high social content. We can provide advise to other entrepreneurs of America so that they can develop their own ideas. With our experience we can help them to structure better their ideas and to show the disadvantages that could face and like coming out ahead.</p>			
<b>Contact Information</b>			
<b>Website</b>	www.pharmae.net	<b>Email:</b>	gerencia@pharmae.net
<b>Phone</b>	(0574) 513 05 21 Cel 300 823 9072	<b>Address:</b>	Street 52 # 43-70 Office 106, Medellín Colombia

Business Profile			
Team ID	24		
Mission Three			
United States of America			
Team Members			
	Name	Position	Nationality
	Mr. Arthur William Woods	Founder, Chief Executive Officer	United States of America
	Mr. Matthew William Sharp	President, Chief Operations Officer	United States of America
	Mr. Ho-Chit "Horace" Lam	Chief Financial Officer	Hong Kong
	Mr. George Birman	Chief Technical Officer	United States of America
	Prof. Craig S. O'Connor	Mentor	United States of America
	Mr. George Paiva Sieniawski	General Counsel	United States of America, Brazil
	Ms. Dominique Mungin	Executive Vice President, Sales	United States of America
	Mr. Jeffrey Yi-en Bien	Executive Vice President, Customer Relations	United States of America, China
	Ms. Julia Leis	Executive Vice President, Philanthropy	United States of America
Concept			
<p>Mission Three provides a fresh farm delivery service offering locally grown products. Our service markets, sells and delivers products for farmers and supplies customers with quality, wholesome items at low costs and absolute convenience. We employ a variant of the Community Supported Agriculture (CSA) model that allows us to strengthen local commerce, promote environmentally sound practices, and forge strong ties with the community.</p>			
Mission			
<p>Inspired by the three goals of enriching people's well being, supporting the environment and developing the community, Mission Three strives to provide a variety of goods and services including a fresh farm delivery service of locally grown produce. We seek to market, sell and deliver products for farmers and supply customers with quality, wholesome items at low costs and absolute convenience. We employ a sophisticated sales and delivery system through which we strengthen local commerce. We are committed to excellence in quality, diversity in our offerings, and continuous innovation. Every decision we make is guided by our focus on people's health, emphasis on pro-environment "best practices," leadership through community outreach initiatives, and an unwavering commitment to ethically sound operations. We constantly ask ourselves: Is it healthy? Is it clean? Will it bring people together? We believe these are the questions that truly matter.</p>			

### Talent & Innovation

In regular CSA programs, farmers bear the burden of selling their products. We are innovating the industry by providing marketing and sales services for the farmers, which allows them to focus solely on growing their products. We are also adding in the delivery element of the CSA program, which is very new for the United States. Our talents exist in our ability to provide a professional service and maintain personal relationships with each of our customers.

We have a highly competent team of web-design, biology, marketing, sales, finance, management, and legal experts who all work together to strengthen the three values upon which our business stands: health, environment and community. Members of our team serve in the roles they are most passionate about and focus on areas of our business closely related to what they are studying in college

We have developed a strong business in Washington, DC and the surrounding area and we are currently in the process of expanding across the United States and beyond.

### What we can contribute to other entrepreneurs in the Americas

Mission Three has learned a great deal about venturing into new markets while standing steadfastly by our principles. We have gained considerable expertise in marketing, delivery logistics, and seamless coordination across business sectors. In particular, we have developed successful strategies to connect with college students nationwide and form regional partnerships with farmers. Through our public health education programs and our philanthropy division, we have been able to reach out and improve the communities in which we operate. While Mission Three has been remarkably successful and continues to expand into new markets, we feel it is of great importance to share the lessons we have learned with our fellow entrepreneurs, and learn new ones from companies outside of the United States.

### Contact Information

<b>Website</b>	<a href="http://www.MissionThree.com">www.MissionThree.com</a>	<b>Email:</b>	<a href="mailto:ceo@missionthree.com">ceo@missionthree.com</a>
<b>Phone</b>	530-260-1502 917-355-1074	<b>Address:</b>	P.O. Box 3612 Washington, DC 20027-3612

## Business Profile

Team ID

25

**PROGALU**

**Colombia**



## Team Members



**Name**

**Position**

**Nationality**

Victoria Santamaria

Chief Executive Officer

**Colombian**

Elizabeth Londono

Chief Financial Officer

**Colombian**

Jenny Londono

Chief Technical Officer

**Colombian**

Jorge Hernan Mesa

Mentor

**Colombian**

## Concept

Progalu is a biotechnological project with high impact and social value that looks to improve the quality of life of the people, by means of the reinforcement of his immunological system, with the purpose of reducing the indices of infections disease and illness caused by virus in the profile epidemiologist of Colombia. All this, with the incorporation of the nourishing Additive *Ganoderma lucidum* in a daily diet, which contains active agents called polysaccharides, is verified that fortify the immunological system of the people with its continuous consumption.

The method of production of the nourishing additive *Ganoderma lucidum*, under which the process of Progalu was designed, is the submerged culture of the fungus in bioreactors, which presents great competitive advantages such as: Maximum production of interest compounds (active agents), facility for the quality control, diminution of the time of culture and minimization of the possibility of contamination of the product.

The initial target market is the group of communitarian dining rooms and nutrition equipment recovery centers of the department of Antioquia. As resulting from the investigation made to this market, we have detected a high potential demand what demonstrates that a viable project exists for our product doing it economically viable.

## Mission

Progalu's mission is to develop biotechnologically alimentary products made from an eatable fungus, mainly *Ganoderma lucidum*, which reinforce the health of our clients, with great human, social and environmental responsibility.

## Talent & Innovation

Days ago the conclusions of the National Survey were disclosed, informing about the Nutritional Situation in Colombia. Carried out by the Colombian Institute of Familiar Well-being, a great percentage of children have anemia and present a delay growth due to bad alimentary habits. The survey revealed a serious phenomenon of anemia between the infantile populations: 33% of the minors of 5 years old suffer it. In addition, the amount of children is worrisome that suffers of delay in the growth due to an inadequate alimentation. The Colombian population is considered in the 46 million inhabitants in the 2005, 26% of these in countryside and urban 74%. The rate of fecundity for the country (number of children by woman) is quite unequal, in the urban zones is far below as opposed to the countryside. These demographic inequalities are related to the poverty and the hunger, especially in marginal areas from countryside and urban; in a poor

home, a greater number of children diminishes the possibilities of having a suitable feeding and nutrition just like access to the health and medicines.

The immunological system in the children gives an opposed reaction to the infection, some of the dangers that face the children when they do not have an immunological system hard are: the exhibition to the germs that is demonstrated in direct form, presenting symptoms, and indirectly without presence of symptoms that are much more dangerous. Another danger is the answer and immunological memory; the children with little defenses undergo frequent infections and diseases caused by virus that diminishes the capacity of an answer from their organism. Therefore, a boy can suffer between 6 and 10 infections per year. An undernourished boy has more probabilities of contracting infections and diseases, for that reason the importance of a balanced alimentation in the children; even more necessary, when climate changes constantly and steeply, and it influences so much in the incubation of the mentioned infections; situation that also appears in greater adults of 60 years.

For that reason the necessity glimpses to develop to a healthful additive of *Ganoderma lucidum* or other mushrooms, to enrich foods, increasing the functional food ingestion that fortify the immunological system in the vulnerable population; but, diminishing the probabilities of diseases caused by this factor in this population sector

Company PROGALU of biotechnological base will dedicate to the culture and advantage of fungi, mainly *Ganoderma lucidum* that is used and recognized in the Eastern culture from immemorial times by its medicinal properties.

The use of the culture submerged for the obtaining of fungus *G. lucidum* on industrial scale, allows that the advantage foreign companies had in front of that, can also use this fungus but in solid culture; since the submerged culture does the production of the interest substances is greater, the time of culture is reduced and a smaller risk of degradation of the products is obtained because of the processing it has had, situation that is talked back in the other mentioned mushrooms of interest. In addition, this type of culture facilitates the quality control throughout the process.

In this project a biotechnological process is used to cultivate *Ganoderma lucidum*. The conceptual design of this process has been done by the work group and it will be carried out, adapting existent equipments and systems to the required process conditions.



Due to its features, the *Ganoderma lucidum* Additive, can be used as part of the food and to ensure good effects on the immunological system, we recommended to eat the additive diary as part of the food, and it should be added 1.2 ml per person; this volume can be measured with a special spoon that is given with the product when it is bought.



**What we can contribute to other entrepreneurs in the Americas**

We can contribute with our knowledge and experience in investigation and development, since throughout our process of investigation we have been supported by the University EAFIT, institution that has an investment in laboratories of investigation of 9 billion Colombian pesos. And in addition, our experience like enterprising since we are being supported by the municipality of Medellin by means of its program Cultura E since we are winners.



**Contact Information**

<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13563">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13563</a>	<b>Email:</b>	<a href="mailto:jlondo15@gmail.com">jlondo15@gmail.com</a> <a href="mailto:jlondo15@eafit.edu.co">jlondo15@eafit.edu.co</a>
<b>Phone</b>	057) (4) 3331485 (057) 311 3199737	<b>Address:</b>	Calle 40 f sur # 32 – 50 Envigado, Colombia

<b>Business Profile</b>			
<b>Team ID</b>	26		
<b>Siegert HAUS</b>			
<b>Colombia</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	Juan Diego Giraldo	Chief Executive Officer	Colombian
	Natalia Siegert	Chief Technical Officer	Colombian
	Jonnathan Siegert	Chief Financial Officer	Colombian
	Eliana Jiménez	CTO's Assistant	Colombian
	Marcela Aguirre	Mentor	Colombian
<b>Concept</b>			
<p>More men these days are concerned about their looks to primp a little more than they would lead you to believe. Men have become more comfortable about buying products and services to improve or enhance their personal appearance, giving rise to the term "metrosexual man".</p> <p>Siegert HAUS is a business project which has as its main purpose research, chemical formulation and commercialization of high-value added men's grooming products.</p>			
<b>Mission</b>			
<p>We are into the male beauty business, so we are looking always for new scientific trends and discoveries so that we can please the market needs, enhancing quality processes and conveying a cool and contemporary male image.</p>			
<b>Talent &amp; Innovation</b>			
<p>We want to impact the market with products which have been going towards women by years, but tailored for men's needs and desires like dyes, facial masks, hair smoothies, no-gloss nail polish, no-rinse liquid soap, anti-cellulites cream, oil-controller balm, anti-stria cream, and so forth. We're an excellent team with the necessary knowledge and experience for doing this.</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>We're sure we can cheer other entrepreneurs up, so that they'll be able to trust themselves and take a risk by creating a business. We also think we can associate with entrepreneurs who are in the same chemical chain looking to enrich the cluster. Otherwise, we can keep other entrepreneurs updated with the information we get from market and they can use it for their main proposes.</p>			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=14002">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=14002</a>		<b>Email:</b> siegerthaus@gmail.com
<b>Phone</b>	(057-4)2761010 (057-4) 3331375		<b>Address:</b> Calle 26 Sur 43A 41 Apartment 340 Envigado, Colombia

Business Profile			
Team ID	27		
South Hope			
Mexico			
Team Members			
	Name	Position	Nationality
	Alfredo Jaime Villalonga	Chief Executive Officer	Mexican
	Ana Bertha Escandón	Chief Financial Officer	Mexican
	Francisco Bassols	Chief Technical Officer	Mexican
	LUIS MONTEMAYOR	Mentor	Mexican
Concept			
<p>We offer a unique experience of ecotourism within the roots of Mexican culture. South Hope embraces the regions in our country that still conserve their ancient essence. Our Non-Lucrative organization invites you to live this authentic adventure and become a contributor to the preservation and development of this magical environment.</p>			
Mission			
<p>We are a place that offers a unique and convenient experience of ecotourism within the roots of Mexican culture. South Hope embraces the regions in our country that still conserve their ancient essence, for which we strive to preserve their culture and environment.</p>			
Talent & Innovation			
<p>The first phase consists in building a camping site within the nature of the beautiful state of Chiapas. This site will include all camping accommodations and tours for young adventurers that want to visit nearby natural attractions. Moreover, at South Hope Chiapas tourists will have the opportunity of sharing authentic rituals and traditions among our local staff, as well as enjoying the region's gastronomy at our restaurant. The innovation of this business plan is that we are making strategies and plans of this area. We are using e-commerce to make the reservations and to promote our sites, tours and restaurant.</p> <p>People will know where to arrive, what to eat and which tours take (if they want to) since they are in their homes, they do not have to worry about anything. We are hiring only people from the zone, to promote jobs and economy. The profit of this project will be to construct other camping and the final purpose of this camping is to invest in the south of Mexico.</p>			
What we can contribute to other entrepreneurs in the Americas			
<p>We think this should be an example that creativity and time must be the new weapon to help the world. Not all people have the opportunity to study, to have hospitals, to financial institutions. But all the people must be free, to work, to study, to be themselves... all people must have the opportunity to <b>hope</b> in better things, in the best things. All people must have the opportunity to try that <b>hope</b>, to follow their dreams, to make their dreams come true.</p> <p>And so, we hope that all our efforts will help change the South for better. We put our hope in its people, in its nature, and its culture; because time has been their guardian; because adversity has not overcome their diversity. We put our hope in its people, in its nature, and its culture, because time has been their principal guardian for the history that has been written and will remain till the dawn of existence. We know that our vision would be more than just a business, it is and will be a help for our brothers, and inspiration for others and a relief for mankind.</p> <p>We believe in <b>South Hope</b>, and we want you to believe in it too.</p>			
Contact Information			
Website	www.southhope.org	Email:	<a href="mailto:southhope.sa@gmail.com">southhope.sa@gmail.com</a>
Phone	00528112502140	Address:	Prol. Alfredo B. Nobel 2109 Col. Contry Sol Guadalupe NL, Mexico



Business Profile			
Team ID	28		
TECNOMOVIL			
Colombia			
Team Members			
	Name	Position	Nationality
	Marta Lucia Victoria Muñoz	Chief Executive Officer	Colombian
	Mónica Inés Gutierrez Ramirez	Chief Financial Officer	Colombian
	Osman Javier Mazuera Gaona	Chief Technical Officer	Colombian
	Edmundo Carvajal Burbano	Mentor	Colombian
Concept			
<p><b>ADVERTISING MULTIFUNCTIONAL ELECTRONIC BOARD. (AMB,)</b> The AMB is a novel multifunctional advertising electronic board, which goes installed inside the vehicles of massive public transport, urban. Its purpose is to pass guidelines advertising, contracted with public and deprived organizations, manufacturing of articles or lenders of services for the community. The AMB consists of three modules, impressive for the receiving passengers: <b>First</b>, it is electronic pass-messages, in colors, varied in effects, fonts and animations to catch the attention, this information can be updated at the moment at which it is wanted, thus our advertisers count on a direct communication channel with the receivers; like additional service, messages go, with intervals during the day, like promotions of our advertisers, temperature, hour, date and other data of interest of the city. The <b>second</b>, printed publicity, it has a format of 30 x 80cms, full color, reinforces the perception and retention of the information that is offered. It can appear of three different forms: printed simple, rotating and high relief. <b>Third</b>, the supplier of steering wheels, provided by the advertisers for the passengers, gratuitously, complements information.</p> <p><b>DESCRIPTION OF THE SUCCESS ELEMENT.</b> The daily routes of the automotive are different every day, they are made by sectors of layers 1, 2, 3, 4 and 5, where they live and they work. Most of the users of the transport are of great social, cultural and economic diversity. Each bus works 18 hours daily, 500 monthly ones and moves (according to capacity) an average of 350 daily passengers, 10,500 at month, therefore they constitute a great potential of buyers. There is a constant following of bus carrying of boards, by means of software, from a power station of operations, by means of which we are to as much of the operation, the location and update of the data of the MULTIFUNCTIONAL BOARDS.</p> <p><b>GOALS.</b> 1. The manufacture and installation of 300 boards with advertising guidelines inside the vehicles, beginning the service in the cities of Popayán and Cali and extending gradually to other intermediate cities until arriving at most important of Colombia, in about five years, with projection to other countries, specially the ones of the Andean Pact. (Venezuela, Ecuador, Peru and Bolivia). 2. To increase to the manufacture and installation of boards, in the measurement in which it is increased the demand. 3. To position this advertising means like one of the most important of the country.</p>			
Mission			
TECNOMOVIL is a Colombian company dedicated to the design and manufacture of electronic boards for massive publicity inside the means of public transportation, with excellent human equipment that, through the implementation and development of processes based on high standards of total quality, takes care of the necessities of its clients,			

with excellence in its services.

### Talent & Innovation

#### TO DEMONSTRATE THAT IT SATISFIES A NECESSITY WITH THE CLIENT

The companies in their eagerness to promote their products, to ratify and to position their marks, are in a permanent search of new and effective forms of publicity, because its success depends, we know it, of a good advertising strategy, for that reason we are offering our novel, effective and economic system advertising, either analyzed in the first part and demonstrated like a very auspicious alternative of the existing ones.

#### TO DEMONSTRATE THAT IT IMPROVES WHAT THERE IS, BY THE NEWNESS

Considering that the publicity must handle three fundamental aspects: TIME, SPACE and DISPOSITION Of the RECEIVER, understanding the first one like the amount of time of which it arranges the user to assimilate any advertising message, the second like the physical space that occupies the advertising message to be caught by the receiver and the third like the perceptual disposition with which the person counts to in a while see and/or to listen to the publicity or place, our system is the one that better complies to those exigencies because it takes advantage of to the maximum: the time that remains the passenger inside the vehicle while it arrives at his destiny, it allows him to read the message with thoroughness and tranquillity; the reduced space of the bus facilitates the visual pick up of the message and the exclusive feature in the attention of the users, because there is no much what to do while it is traveling, in addition, the repetition and the pleasant form to transmit it to it, allows one better disposition to perceive and to retain the message. If we analyzed traditional advertising means under these parameters we found the following thing, without we stopping t in details:


1. When we read a newspaper or any average writing, our attention is not focused in the commercial warnings, but in the news of different nature: judicial, sport, entertainment, economic, etc., the warnings happen almost that unnoticed by our lack of interest in them, and the impressive ones, are very expensive for the advertiser.
2. When we are listening to the radio, the moments of the commercial wedges are the ones that we took advantage of to move the dial or to drive our remote control, avoiding the torment of the publicity, the same happens to the advertising guidelines of the television, by the amount of wedges that happen at the same time.
3. To the street fences we do not put much attention to it by not concentration either, lack of time or implements to write down the information.

#### What we can contribute to other entrepreneurs in the Americas


When being in the group of the selected ones, we became guides for national and Latin-American futures enterprising through Internet, serving as guides for whom they consult us for such aim, help them in everything they need if we are able.

#### Contact Information


<b>Website</b>	www.meworks.net/meworksv2a/meworks/page.aspx?no=14122	<b>Email:</b>	<a href="mailto:tecnomovil@latinmail.com">tecnomovil@latinmail.com</a>
<b>Phone</b>	8202239 - 8383435	<b>Address:</b>	Cra.6 38N-160 AP.103

<b>Business Profile</b>			
<b>Team ID</b>	<b>29</b>		
<b>THOR</b>			
<b>México</b>			
<b>Team Members</b>			
	<b>Name</b>	<b>Position</b>	<b>Nationality</b>
	Emilio Villarreal Gutierrez	Chief Executive Officer	<b>Mexican</b>
	Gerardo Espino Balderas	Chief Financial Officer	<b>Mexican</b>
	Raúl Antonio Sánchez Carpio	Chief Technical Officer	<b>Mexican</b>
	Sergio Ortiz Valdéz.	Mentor	<b>Mexican</b>
<b>Concept</b>			
<p>Actual Air conditioner systems are efficient just talking about the cooling time, but what about cost and energy consumption? Most of the people of the middle class and below cannot afford paying huge bills for the systems and actually as a consequence, they cannot afford electric energy bills. There THOR system just enters, not offering just a cooling system, but the capability to reach practically any market because of the low price and user-friendly technology and also with the ability to improve the same system by upgrading it.</p>			
<b>Mission</b>			
To offer original, good-quality and low-cost air conditioning products			
<b>Talent &amp; Innovation</b>			
Hybrid based Air conditioner with low energy consumption, with low cost and capable to be evolved with other technologies without a lot of changes.			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
We expect to contribute to all the visitors (not only entrepreneurs) the creation of environmental conscience. Also, give example with our teamwork because the work we have done is good, and we enjoy what we do, and we have passion applying our career and personal skills.			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13953">http://www.meworks.net/meworksv2a/meworks/page.aspx?no=13953</a>	<b>Email:</b>	TICemprendedor2007@gmail.com
<b>Phone</b>	+522221729739	<b>Address:</b>	Tokio N# 417 Apt. 4, Monterrey, Nuevo León, México.

## Business Profile

<b>Team ID</b>	30	
<b>Unima Integral Biosecurity</b>		
<b>Mexico</b>		

### Team Members

	Name	Position	Nationality
	José Luis Nuño Ayala	Chief Executive Officer	<b>Mexican</b>
	María Laura Mendoza Villaseñor	Chief Financial Officer	<b>Mexican</b>
	Rodrigo Alonso Nuño Ayala	Chief Technical Officer	<b>Mexican</b>
	Alejandro Nuño Ayala	Chief Research & Development Officer	<b>Mexican</b>
	Aldo Alfonso López Cantú	Mentor	<b>Mexican</b>

### Concept

Unima Integral Biosecurity is a company specialized in developing biotechnology products for the control of diseases that affect both human health and productivity on the food manufacturing industry. The company works towards the transition from the traditional chemical control of pathogens and diseases using antibiotics, agrochemicals, hormones and disinfectants to the use of the natural defense systems present in plants, animals, fruits, vegetables, fungi and bacteria. The core differentiator of the company is that the products developed by Unima are based on the systems that nature uses to control diseases, being then safe to human health and to the environmental equilibrium.

Our first product, *Custovac*<sup>®</sup>, is a vaccine stabilizer for its use in animal production (poultry and swine), developed from five active ingredients approved by FDA which can be used to increase the efficiency of the vaccination procedures performed in animal production. Using *Custovac* increases the level of protection against diseases acquired by vaccination, decreasing the costs of production associated to the decrease of productivity produced by disease outbreaks and the medication costs required to control these diseases. This way, producers can increase their revenues and profits while simplifying their production processes. Along with this, producers will decrease the need to use antibiotics because of the better protection against the disease. *Custovac* is a patented and proprietary technology of Unima.

### Mission

To create the definitive integral solution in bio-security

**Talent & Innovation**

Achieving maximum vaccine efficiency is one of the most important challenges for animal producers. However, under today's production processes with high animal densities, the vaccination procedures must be fast, massive and with low costs. This way, two massive vaccination processes were developed: drinking water vaccination and spray vaccination. In both cases the vaccines must be diluted in the water from the farm. The drawback is that normally the water found in the farms has not the minimum physicochemical quality to maintain intact the vaccine while vaccinating. To overcome this problem, a general practice in the farms use products formulated with dehydrated skimmed milk or milk whey. These products have only a limited chlorine inactivation capacity, so they do very little to help to decrease vaccine inactivation. Being this is still too low to secure an optimum protection from disease, therefore continuous feed of antibiotics is needed.



We developed Custovac as a solution to this problem. The Custovac technology is capable of protecting the vaccine for over 3 hours maintaining 100% of the vaccine intact, thus securing the maximum level of vaccination possible and achieving the maximum level of protection against diseases. A maximum level of protection secures also a maximum level of productivity on the farm which increases revenues for the producer and maximizes profits. All this benefits come along with a decrease of the need to use antibiotics in food production. Therefore, when using Custovac, producers are not only protecting their animals, but maximizing the profit from their companies and providing the consumer with a healthier product without toxic antibiotics.


**What we can contribute to other entrepreneurs in the Americas**


Over the past two years, our team has gathered extensive experience in high technology in star-up process. We have passed from zero to our present position by following the high demanding path of the high technology entrepreneurs worldwide. Nowadays we have filled an international patent, registered trademarks, signed strategic alliances with companies on the *Fortune 500* list, going international, won several entrepreneurial prizes, received funds from Mexican government, close a first round of Venture Capital and we are hitting every milestone to reach IPO in 2012. Therefore, we can share all these experiences with other entrepreneurs in the Americas which are currently starting their journey, or in some cases, if we have complementary business models, maybe even collaboration between companies might born.

**Contact Information**

<b>Website</b>	www.unima-bi.com	<b>Email:</b>	jose.nuno@unima-bi.com
<b>Phone</b>	+52 (33) 3122 2854	<b>Address:</b>	Avenida San Francisco 3729 Colonia Jardines de los Arcos Zapopan, Jalisco México

<b>Business Profile</b>			
<b>Team ID</b>	31		
<b>VOTELECOM</b>			
<b>Mexico</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Agustin Gonzalez Orozco	Chief Executive Officer	<b>Mexican</b>
	Eduardo Durazo	Chief Financial Officer	<b>Mexican</b>
	Paul Medina Castro	Chief Technical Officer	<b>Mexican</b>
	Jorge Alonso Estrada	Mentor	<b>Mexican</b>
	Adan Ortiz Ludewin	Electronic Design	<b>Mexican</b>
<b>Concept</b>			
Voice over IP terminal and handset system, with low power and resource consumption (non WiFi) and multi-handling capabilities and direct Ethernet connection (no need of computer).			
<b>Mission</b>			
Develop the next generation of telecommunication devices that enable the interaction between people trough VoIP Handsets and Terminals, generating value to our investors and clients.			
<b>Talent &amp; Innovation</b>			
VoTelecom seeks to reach the competitive communications market with new technologies not yet well established. This expertise are far from being dominated, therefore the innovation in core technology that allow this new systems to perform with the same functionality -compared with well established technologies like PSTN or Cell Phones- but adding value in new features and lower cost of services.			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
Being an example of success for other entrepreneurs.			
<b>Contact Information</b>			
<b>Website</b>	www.ceni2t.org	<b>Email:</b>	agustin@ceni2t.org
<b>Phone</b>	526461746516	<b>Address:</b>	Nave Industrial No. 3 Parque Industrial El Sauzal Km 104 # 963 Carretera Tecate-Ensenada, Ensenada, B. C., Mexico

<b>Business Profile</b>			
<b>Team ID</b>	32		
<b>BLOSSOM NIGERIA PROJECTS</b>			
<b>Nigeria</b>			
<b>Team Members</b>			
	Name	Position	Nationality
	Elizabeth Oghoro	Chief Executive Officer	<b>Nigerian</b>
	Faith Oghene-Magan	Chief Financial Officer	<b>Nigerian</b>
	Efeturi Oghoro	Chief Technical Officer	<b>Nigerian</b>
	David Oghoro	Mentor	<b>Nigerian</b>
<b>Concept</b>			
<p>The project is for strategic empowerment and capacity building of young men and women in the Niger Delta area of Nigeria. Through the application of renewable energy technologies, we intend to develop the capacities of young people and empower them. They would be used to generate electricity, as well as for refrigeration and storage facilities for agricultural produce being transferred to the urban markets.</p>			
<b>Mission</b>			
<p>To positively impact the attitudes of young man and women as key agents of change with the aim to sustain development and foster an effective school-to-work transition.</p>			
<b>Talent &amp; Innovation</b>			
<p>This project is a pro-active step in building of a critical successor generation. The talents are the young men and women (between ages 14 and 35) who possess strong leadership potential and an ability to influence others. The innovation in the project is the ability to generate immense revenue for the application of renewable energy technologies, and develop a culture of environmental conservation and entrepreneurship</p>			
<b>What we can contribute to other entrepreneurs in the Americas</b>			
<p>An experience on the potentials possessed by the average Nigerian kid.          A motivation and exposé on what kids living in the developing nations aspire for and how they organize themselves through their limited opportunities to get there.</p>			
<b>Contact Information</b>			
<b>Website</b>	<a href="http://www.blossomnigeriaproject.com">www.blossomnigeriaproject.com</a>	<b>Email:</b>	lizzy@blossomnigeriaproject.com
<b>Phone</b>	+234 8055162071	<b>Address:</b>	14, Owhonda Lane, Off Kesiorlu Street, Rumuigbo, Port Harcourt, Rivers State, Nigeria

Business Profile			
<b>Team ID</b>	33		
<b>DaFlea!</b>			
<b>Taiwan (R.O.C.)</b>			
Team Members			
	Name	Position	Nationality
	Naomi Lai	Chief Executive Officer	Taiwanese
	Tzu-Yao Lin	Chief Financial Officer	Taiwanese
	Ying-Chieh Lin	Chief Technical Officer	Taiwanese
	Bor-Tyng Wang	Mentor	Taiwanese
Concept			
<p>De-constructing all forms of media into simple elements of text, sound and photo (including pictures, paintings, etc.), and then allowing users to freely share and use these elements for downloads, re-creation, etc. through the GNU agreement. These re-creations include concrete products such as books, clothes, etc., and also include virtual products such as online games, desktops, etc. The main concept of the whole service is freedom in creativity sharing through elements.</p>			
Mission			
<p>Connecting and sharing the creativity of people around the world. Help take away the boundary we put in creativity so that we can exchange and interact with more freedom with each other. Creativity should be the property of the world and be free to modification. This act will bring to a better society and greater improvement of the human society as we all aim for the common goal of sharing and interacting with freedom.</p>			
Talent & Innovation			
<p>Using a computer program called DaFlea! to organize and generate creative elements into re-created products of all kinds. Using GNU agreement for all information exchanged within the website, all elements and ideas shared are the property of everyone around the world.</p>			
What we can contribute to other entrepreneurs in the Americas			
<p>We can become a platform upon which these entrepreneurs can freely exchange ideas and find brilliant ideas they may use for their own business. Eventually, we will also be able to provide these entrepreneurs with specialized programs of advertisement to help promote their business through the inter-connected Internet world.</p>			
Contact Information			
<b>Website</b>	Under construction	<b>Email:</b>	mrssydney@hotmail.com
<b>Phone</b>	+886-963233834	<b>Address:</b>	<b>Center for Entrepreneurship and Education Development</b> No.100, Wunhua Rd., Situn District, Taichung City 407, Taiwan (R.O.C.)



## Recap TIC Americas 2007

Activity	Period / Deadline
Registration Process	October 15 - March 15, 2007
Concept Paper	March 15, 2007
BOOT Camp	January, 15 – March 15, 2007
Market Study, Prototype and Website	March 15, 2007
Business Plan Presentation	April 1, 2007
Online Semifinals, Business Plan Evaluation	April 1 – May 1, 2007
Announcement of Finalists	May 1, 2007
TIC Americas Finals in Panama	May 31 – June 1, 2007
Global TiC Transition	June 15 – July 15, 2007
Global TiC	July 24 – 31, 2007

TIC Americas Awards	Awarded to
<b>Spirit of Entrepreneurship Award</b>	The team that best exemplifies the entrepreneurial spirit in the creation of a business attitude, team work, initiative, persistency, resourcefulness, overcoming personal or environmental obstacles.
<b>Social Entrepreneurship Award</b>	The team that best combines young entrepreneur business innovation and acumen with social actions and responsibility to create lasting change that positively impact the community, locally, nationally, or internationally.
<b>Business Process Award</b>	The team that develops or adapts and uses a new or improved business process in developing their business or offering their product or service.
<b>New Markets Award</b>	The team whose product or service enters previously untapped territories or creates new demand or satisfies an existent one in a different way.
<b>Tradition and Culture Award</b>	The team that builds on or integrates traditional knowledge or technologies into today's processes, products, or services.
<b>Creative Design Award</b>	The team whose business process, promotion, website, or other aspect of design features characteristics that are unique and graphically new, or interesting.
<b>E-Business Award</b>	The team whose website presents the best system to carry on electronic operations, such as: selling of products/services, customer support, information delivery, etc.
<b>International Alliance Award*</b>	The international team from outside the Americas that best exemplifies the values and qualities of any of the TIC Americas Awards. The international team should include young entrepreneurs from the Americas, if possible.

## GlobalTiC Winner Award

GlobalTiC Winner Award is the first international award for talented young entrepreneurs who are the winners of entrepreneurship competition in national or regional level. It is also a vital incubation, investment and internship platform for those nominators to interact with worldwide enterprises, investors, and media from all over the world.

GlobalTiC Winner Award is organized by GlobalTiC, YABT and AIESEC, who are long term promoters on innovation and entrepreneurship for young people around the whole world. We all expect you to join the competition in your country or region, and get nominated for GlobalTiC Winner Award. Go get the whole knowledge of nomination procedure and put your best foot forward.

### Languages

In order to let every team from different countries can understand each other, business plan, video film, online exhibition and all other documentation must be submitted in **English**.

### Documentation

Every team should register on the appointed online platform and will own a team website to create and keep update learning records of every team member. Also, all the documentation should upload on the website before deadline.

Each team needs to upload following documents to the appointed platform and need to express to committee **before 8th July, 2007**:

#### 1. Certification

- Country/ Regional winner certification
- Endorsement of innovation competence of country or region

#### 2. Business documents

- Summary of business plan (in 5 pages)
- Brochure of products
- Market interview Records

#### 3. Promotion on appointed Web2.0 MeWorks DIY platform

- Website
- Online exhibition
- 2 minutes advertisement film

#### 4. Team Profile

- Team Introduction and pictures
- Contact information

### Conference

It will be held on **24th-31st July in Taipei, Taiwan**. It will be award presentation and forum; we will invite famous enterprisers and professors on forums of trend in different industries, representatives can interact with investors, enterprisers and delegates from all over the world. We will also hold entrepreneur study tour to visit Taiwan entrepreneur representative enterprises.

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### Contact information

If you have any questions, please feel free to contact:

**Young Americas Business Trust**  
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Phone: 1 202 458 3107  
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Young Americas Business Trust

# TIC Americas

Young Entrepreneurs Talent & Innovation Competition of the Americas

Plan now for 2008!

Your Ideas  
**Your Opportunity**  
Your Business

TIC Americas is an international Competition for innovative young entrepreneurs under the age of 35 focusing on the preparation and implementation of business plans

## Benefits for sponsors

**International recognition and exposure** by YABT-OAS as good corporate citizen in the growing market of young people in the Americas

**Link** to an audience of highly motivated entrepreneurs and leaders across the Americas and Asia, through promotional materials

**Recognition** as key sponsor in YABT Annual Report 2007 to the OAS, international financial institutions, and Member States

**Have the rights to use YABT logo** and promote your sponsorship and participation in TIC Americas on your company website, at events, and through a variety of mediums

**If you're interested in being a sponsor for TIC Americas 2008 please contact:  
Roy Thomasson at: 202 458 3641 or via [rthomasson@oas.org](mailto:rthomasson@oas.org)**

## Benefits for participants

Connect to new business opportunities through a global strategic **network**

**Exposure** in the private, public and international organizations

Free entrepreneurial skills **training**

Access to **consultancy** services

Registration starts October, 2007

[www.ticamericas.net](http://www.ticamericas.net)

Opportunity to **travel** internationally

**Monetary** prizes

[www.ybiz.net](http://www.ybiz.net)