



eco challenge ²⁰²³

Sustainability Awards

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Talent and Innovation Competitions of the Americas

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WEBSITES

www.yabt.net

www.ticamericas.net/en

www.ticamericas.net/eco-challenge

www.yabt.net/bootcamp/en

OFFICIAL LOGOS

<https://bit.ly/3hswBA2>

BANNERS

Find a series of images to promote the Eco-Challenge in your social media accounts and other digital channels. The photos will be permanently updated according to the stages of the program.

<https://bit.ly/3Ei9p0l>

Eco-Challenge 2023 in SUMMARY

The Eco-Challenge is a special category of TIC Americas that promotes sustainable development in Latin America and the Caribbean through the identification, capacity building and training of young people who lead entrepreneurial and innovative proposals capable of positively impacting the planet and people. This is achieved through the development of human capital and the improvement of productive processes and business models.

PRIORITIES:



Education

Help farmers, producers, and consumers understand the principles of sustainability, the impact of climate change, and the benefits of regenerative agriculture. Promote social mobility, gender equality, and social inclusion.



Technology

Support value chains, from producer to consumer, to improve sustainability, reduce environmental impact and carbon footprint, and optimize water use and plastic recycling.

Both Priorities are aligned with the [PepsiCo Positive \(PEP+\)](#) principles.

SUGGESTED POSTS

@YABT, the @OAS_official, and @Pepsico announce the opening of registrations for the next #EcoChallenge 2023! Participate and compete for a \$10,000 USD Seed Capital prize! Sign up here:

<https://bit.ly/ecochallenge2023>

Join the #EcoChallenge 2023, the #TICAmericas sustainability category. If your business addresses the priorities *Technology* or *Education*, participate and access all the benefits the program has for you! Sign up here:

<https://bit.ly/ecochallenge2023>

Participate in the #EcoChallenge 2023 and connect with entrepreneurs like you! This competition will provide you with strategic tools so that you can scale up your business model and be a changemaker through the solutions you are developing that contribute to improve the quality of life of communities. More information: <https://bit.ly/ecochallenge2023>

Attention! Your startup could be one of the winning ventures of the 2023 Eco-Challenge and access to great benefits. This is the opportunity you have been looking for! Sign up now!: <https://bit.ly/ecochallenge2023>

Entrepreneurs of the Americas join the new #EcoChallenge! A program designed for young people who are making positive change! #YABT and @Pepsico invite you to join! <https://bit.ly/ecochallenge2023>

Do you have a #startup that works for a more sustainable society and contributes to positive change through innovative solutions? Then participate in the #EcoChallenge 2023 and access to great benefits.

Registration link: <https://bit.ly/ecochallenge2023>

Do you want to create positive change for your community and the planet through your business idea? Participate in the #EcoChallenge 2023! Be part of a competition that has supported thousands of entrepreneurs in the Americas. Sign up now!: <https://bit.ly/ecochallenge2023>

The #EcoChallenge 2023 supports business models of young entrepreneurs who contribute to making a sustainable world. This is your chance to take the next step for your #startup! Register:

<https://bit.ly/ecochallenge2023>

Are you already part of the #EcoChallenge 2023? Signing up is completely FREE and brings multiple benefits for you and your #startup! Don't wait any longer and do it now: <https://bit.ly/ecochallenge2023>

#YABT and @Pepsico are looking for innovative #startups that create positive change for the planet and people. Are you one of them? Register now: <https://bit.ly/ecochallenge2023>

If your #startup respond to the Technology Priority, and develop sustainability solutions, accept the challenge and enter to #EcoChallenge 2023! Compete for USD 10,000 of Seed Capital and so many other benefits! Sign up today by accessing <https://bit.ly/ecochallenge2023>

Through Education Priority, participate in #EcoChallenge 2023 and access the BOOT Camp, have International visibility and compete for a USD 10,000 prize of Seed Capital! Present your innovative and sustainable solution. Register now: <https://bit.ly/ecochallenge2023>

Young Americas Business Trust
General Secretariat of the Organization of American States
1889 F Street, NW, Washington DC 20006
Tel.: +1 202 370-5000
www.yabt.net

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