



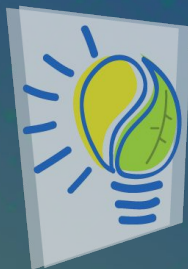
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Young Americas Business Trust

YABT promotes the economic and social development of youth in the Western Hemisphere and in the rest of the world through the formulation of projects and programs that empower young people through entrepreneurship, innovation, knowledge and leadership, turning them into agents of change with a global vision.



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Cooperation with the Organization of American States

YABT works in cooperation with the OAS and supports the definition and implementation of the mandates of the Summit of the Americas and the General Assembly. In addition, YABT promotes the Sustainable Development Goals of the 2030 Agenda by empowering young people through entrepreneurship, innovation and leadership, turning them into agents of change with a global vision.



*Photo:

Youth Forum of the Americas 2018, with the participation of H.E. Luis Almagro, Secretary General of the OAS.

TIC AMERICAS

Talent and Innovation Competitions of the Americas

TIC Americas is a program organized by the YABT that has established itself as a support platform and business accelerator for young entrepreneurs between the ages of **18 and 34 in the Western Hemisphere.**

TIC Americas provides guidance, training, coaching, mentoring, seed capital and investment, as well as access to a network of international contacts, with the primary objective of supporting entrepreneurs on their path to growth.

Since 2007, the following have participated:

TIC AMERICAS
Talent and Innovation **Competitions** of the Americas

53.653

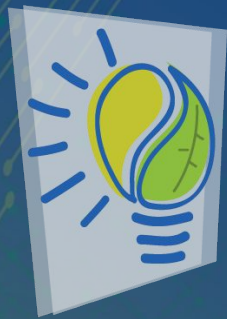
Young People

48

Countries

35.393

Proposals



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The Eco-Challenge 2023 promotes the development of a more sustainable society, in which anyone can contribute to positive change through the construction of innovative solutions that improve our human capital, production processes, and business models.



Impact through **13 editions:**

- **28,700** Young People
- **22,832** Proposals
- **34** Countries

Priorities:



Technology

Supporting value chains, from producer to consumer, to improve sustainability, reduce environmental impact and carbon footprints, as well as, to optimize the use of water and recycling of plastics.



Education

To help farmers, producers, and consumers understand the principles of sustainability, the impact of climate change, and the benefits of regenerative agriculture. Promote social mobility, gender equity, and social inclusion.

Deliverables:



A Business Project that proposes a solution to one of the challenges.



A Business Model Canvas that summarizes the project plan in one page.



A Website or other type of internet presence (blog, Facebook, apps, pages, Instagram, etc.)

Timeline:



**Open Call for
Applications**
November 21, 2022



Applications Deadline
April 2, 2023



Evaluation
April to May, 2023

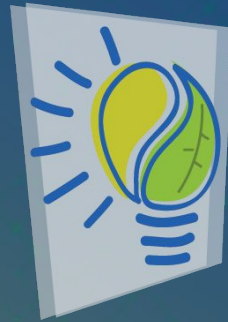


**Finalists
Announcement**
June 1, 2023



Finals
July, 2023

Benefits of participating in the



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Business Opportunity Online Training Camp

BOOTcamp

[BOOTCamp](#) is an online resource and training center managed by the YABT that brings together leading international experts from entrepreneurial ecosystems and industry, providing training and a variety of materials and resources on business development in the areas of project formulation, marketing, sustainability, management, and finance, among other topics.

Awards and incentives:

All participants

- Access to capacity building sessions
- Personalized follow-up to complete the deliverables

Semifinalists

- Written feedback reports from international experts
- Possibility to be invited to future events and activities in the hemisphere

Finalists

- International visibility
- Personalized mentorship
- Access to high level networks
- Exclusive access to training sessions
- Access to scholarships

Winners

- Seed capital award of \$10,000 US

International Visibility:

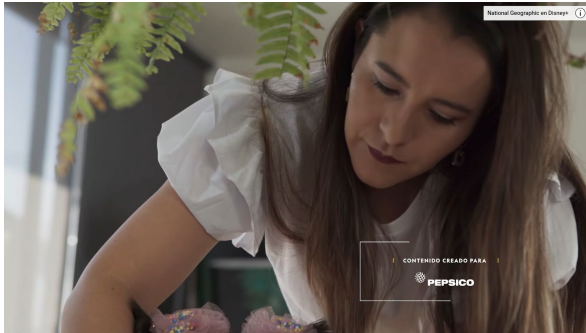


Photo: Elizabeth Nava, CEO of [Enteleguia](#), a venture chosen as part of the [Planet Love Documentary](#) directed by National Geographic.



Photo: Miguel Uribe, CEO of [Ciclo](#), a venture chosen as part of the [Planet Love Documentary](#) directed by National Geographic.

International Visibility:



Photo: Jerónimo Bautista, CEO of Sorui, with Luis Almagro, Secretary General of the OAS, during TIC Americas 2019, Colombia.



Photo: Araceli Luna, CEO of Killa Viva Verde, with Antony Blinken, U.S. Secretary of State, during the IV Young Americas Forum, U.S.A.

How to register?

Enter to: www.ticamericas.net/eco-challenge



Scan the QR Code

Sign up now



Info

Redes Sociales

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