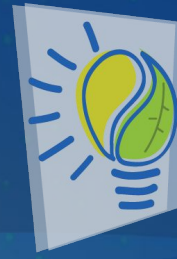


# Call for Applications

Access the opportunities and benefits that Eco-Challenge 2023 brings to you!



eco  
challenge 2023  
Sustainability Awards



The Young Americas Business Trust (YABT), the Organization of American States (OAS), and PepsiCo Latin America Beverages (PepsiCo), in their quest to support sustainable development in Latin America and the Caribbean, are calling on the following organizations to participate in the event:

Young innovators and entrepreneurs between the ages of 18 and 34, who are residents or citizens of OAS Member States and the Caribbean Community (CARICOM) and its Associate Member States, are invited to present business models and innovative solutions that contribute to building a more sustainable society, in which anyone can contribute to positive change, and that improve human capital and production processes.

## PARTICIPATION PRIORITIES



### Education

To help farmers, producers, and consumers understand the principles of sustainability, the impact of climate change, and the benefits of regenerative agriculture. Promote social mobility, gender equity, and social inclusion.



### Technology

Support value chains to improve sustainability, reduce environmental impact and carbon footprint, and optimize water use and plastic recycling.

Both priorities are aligned with the [PepsiCo PEP+](#) principles.

## BENEFITS

You will be able to access great benefits just by sign up for free:

- Live business training by international experts.
- Access to strategic networks and contacts of national and international supporters.
- Professional feedback on your proposals and solutions.
- International visibility.
- Opportunity to participate in future events organized by YABT.
- Possibility of obtaining personalized mentoring, and much more.

## AWARDS

The top team in each priority will receive a \$10,000 US prize in seed capital to support the implementation of their project.

If the context of the pandemic allows for the Finals to be held on-site, each Finalist team will receive a scholarship for one of its members to participate in the event, which will take place within the framework of an International Event.

## PARTICIPATION REQUIREMENTS

- A. Registration on the Eco-Challenge 2023 website.**  
**B. Submit the following documents:**

- I. A [Business Project](#) aligned to one of the priority/priorities.
- II. A [Business Model Canvas](#) that summarizes the business project in one page.
- III. A [Website](#) or other type of internet presence.

## KEY DATES

- Receipt of proposals and business training period (BOOTCamp): November 21, 2022 – April 2, 2023.
- Proposal Evaluation (Semifinals): April – May 2023.
- Finalists Announcement: June 1, 2023.
- Finals and winners selection: July, 2023.

Review the details and **sign up now** by entering:

[www.ticamericas.net/eco-challenge/](http://www.ticamericas.net/eco-challenge/)

All other information not contained in this document is available in the [Program Rules](#). The organizers reserve the discretion to make changes without prior notice.

Young Americas Business Trust - 1889 F Street NW,  
Washington, D.C., USA - T:+1 202-370-4723 -  
[ticamericas@yabt.net](mailto:ticamericas@yabt.net)

© 2022 Young Americas Business Trust.  
All rights reserved.