Young Americas Business Trust

The Future of Business in the Americas

Contact us
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Strategic Plan
2011-2012

www.yabt.net
The Young Americas Business Trust (YABT) acts as an innovator and catalyst for the creation of young entrepreneur initiatives through business skills training, partnerships and strategic alliances, leadership development and technology for the Member States of the Organization of American States (OAS).

**MISSION**

- To foster a greater awareness among governments, the private and public sector, about the contribution that youth entrepreneurship can make to economic growth, social equity, job creation and poverty alleviation.

- To accelerate entrepreneurial development at the community, national and international level, including assisting new and existing organizations to plan and carry out entrepreneurial development and related employment skills training programs for young people.

www.yabt.net
To continue supporting the development of effective programs to foster youth entrepreneurship, serving as a resource for innovation; exchange of information and expertise; organization linkages; and collaboration among individuals, organizations and entities working to strengthen youth entrepreneurship in the western hemisphere and elsewhere.

To expand outreach of our programs aimed at: business and entrepreneurial education, employment and technical skills training, accessing technological and financial resources (among others) to small towns and rural communities in the Americas.

To collaborate with governmental and private sector organizations and entities to increase technical and financial assistance to support entrepreneurial development and employment skills training initiatives, particularly those aimed at youth living in or near poverty.

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PROMOTING RESPONSIBLE AND GREEN BUSINESSES IN THE AMERICAS

**Eco – Actions – Rio +20 United Nations Conference on Sustainable Development (UNCSD) Eco Actions** will use both Internet and previously on site scheduled events as a framework to showcase actions that young people are already taking place at the community level and demonstrate positive impact on the environment. These will serve as good youth-led practices that can be an inspiration and/or examples to governments and enterprises as they build green economies.

**Timeline:**

**2011**
- *Eco-Expo on-line*
  - Launching: at the Annual Youth Assembly at the United Nations on August 3-5, 2011
  - On-line showcasing opened: August to December 2011
  - Latin American Youth Congress –Córdoba (Argentina), September 28 October 2, 2011 (PCI).

**2012**
- *Eco-Expos on-site at:*
  - Young Americas Forum, April 11 – 12, 2012 prior to the 6th Summit of the Americas / Cartagena, Colombia
  - Prior to the Rio +20 - UN Conference on Sustainable Development / Rio de Janeiro, Brazil
LEADERSHIP AND NETWORKING

III Young Americas Forum - The VI Summit of the Americas: Creating participatory channels for young people to contribute to the VI Summit of the Americas process increasing the level of awareness to the importance of this population group as being a public policy priority.
- April 12-13, 2012 / Cartagena, Colombia

Young Entrepreneurs Leadership Links: Connecting young entrepreneurs with business and governmental leaders through in a regional communications and collaboration effort.
- June 2 - 3, 2011 / San Salvador, El Salvador
- December 8 – 9, 2011 / Washington, DC, USA

Young Professionals in International Development: Providing opportunities for personal and professional development to young professionals entering careers in international development, diplomacy and project management.
- Continuous over the year and according to the personal availability.

PROMOTING RESPONSIBLE AND GREEN BUSINESSES IN THE AMERICAS

Green Businesses Initiative
Developing a program to promote the development of Green Business among SMEs in Latin America and the Caribbean.

YABT’s Ecosystem Model for Entrepreneurship Development
Integrating YABT programs with a systematic approach to entrepreneurial development.

YABT / PepsiCo Eco-Challenge
Promoting young leaders’ economic or social projects that offer a viable solution to an environmental problem.
- June 2 - 3, 2011 / San Salvador, El Salvador - Eco Challenge Finals, and Awards Ceremony in conjunction with TIC Americas prior to the 41 OAS General Assembly.
TECHNOLOGY AND E-ENTREPRENEURSHIP

Talent and Innovation Competition of the Americas
Developing and increasing the number of national and local version of the Competition

- June 2012 / Bolivia - TIC Americas 2011: Finals, Conferences and Awards Ceremony prior to the 42 OAS GA

E-Entrepreneurs Initiative
Sharing e-commerce technology, knowledge and experiences and creating networks among entrepreneurs in Asia and the Americas.

YABT Internetwork and YABT.TV
Providing information regarding OAS and YABT programs, along with opportunities for young entrepreneurs in the Hemisphere

TRAINING – HANDS ON AND PRACTICAL CAPACITY BUILDING APPROACH

Business Laboratories
Continue to make Business Labs available in communities throughout the Americas

- August 29th to September 22nd, 2011 / Haifa, Israel – Business Labs in English for participants from Africa and The Caribbean.
- Continuous workshops for young entrepreneurs throughout the Americas coordinated by YABT National Chapters and Partners
- Training of Trainers coordinated by YABT DC and MASHAV in the Americas: see list.

Nex Link: Young Entrepreneurs Follow-up Networks
Strengthen the mechanisms and tools to support young entrepreneurs in the start up and scale up phases of business creation

- Training of Trainers coordinated by YABT DC and MASHAV: see list
### Plans by Focus Area and Programs

**For Young People By Young People**

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### Capacity Building Workshops and Activities 2012

<table>
<thead>
<tr>
<th>Date</th>
<th>City Country</th>
<th>Workshop / Activity</th>
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<tbody>
<tr>
<td>March 26-30</td>
<td>Kingston - St. Elizabeth Jamaica</td>
<td>Business Labs on Heritage Tourism</td>
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<tr>
<td>April 2-6</td>
<td>Tobago Trinidad &amp; Tobago</td>
<td>Business Lab on Rural Tourism</td>
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<tr>
<td>April 30 - May 4</td>
<td>Grenada St. Andrews</td>
<td>Business Labs on Heritage Tourism</td>
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<tr>
<td>May 7 - 11</td>
<td>St. Kitts and Nevis</td>
<td>Business Lab on Rural Tourism</td>
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<tr>
<td>May 28 - June 1</td>
<td>Antioquia Colombia</td>
<td>Business Lab on Rural Tourism</td>
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<tr>
<td>June 4 - 8</td>
<td>Huancavelica Peru</td>
<td>Business Lab on Rural Tourism</td>
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<tr>
<td>TBC</td>
<td>Port au Prince</td>
<td>Business Lab on Rural Tourism</td>
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<td>Business Lab on Rural Tourism</td>
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<td>August 6 - 10</td>
<td>St. Lucia</td>
<td>Business Labs with focus on Innovation</td>
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<tr>
<td>August 13 - 17</td>
<td>Nassau The Bahamas</td>
<td>Business Lab on Rural Tourism</td>
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<tr>
<td>August 20 - 24</td>
<td>Hidalgo Mexico</td>
<td>SBDC Development</td>
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<tr>
<td>August 27 - 31</td>
<td>San Salvador El Salvador</td>
<td>SBDC Development</td>
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### TRAINING - HANDS ON AND PRACTICAL CAPACITY BUILDING APPROACH

**Programs Focused on Priority Beneficiaries**
Young migrants and youth at risk to migrate - Youth on the Move, Women in Entrepreneurship, Young Indigenous and Afro-descendant Circle.

- **Tourism Micro Entrepreneurship to Empower Rural Women**
  March 5 - 30, 2012 - Haifa, Israel
- **Workshops facilitated by YABT DC and MASHAV** - see list

### InnovAction
Providing participants with hands-on learning experience on innovation management.

- **Workshops facilitated by YABT DC and MASHAV in the Americas** - see list