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INTER-AMERICAN FOUNDATION
EMPOWERED COMMUNITIES, SUSTAINABLE RESULTS

InnovAction

Challenge 2.0

Advancing youth-led entrepreneurship for a sustainable future



Young Americas Business Trust

YABT promotes the economic and social development of youth in the Western Hemisphere and the rest of the world by formulating projects and programs that empower young people through entrepreneurship, innovation, knowledge, and leadership, turning them into agents of change with a global vision.



Cooperation with Organization of American States

YABT works in cooperation with the OAS and supports the definition and implementation of mandates from the Summit of the Americas and the General Assembly. Furthermore, it promotes the Sustainable Development Goals of the Agenda 2030 by empowering youth through entrepreneurship, innovation, and leadership, turning them into agents of change with a global vision.



TIC AMERICAS

TIC Americas is consolidating itself as one of the most significant platforms for entrepreneurial support and promotion in the Western Hemisphere, accelerating innovative and scalable business proposals that allow solving the challenges and needs of the hemisphere.

TIC Americas provides guidance, training, coaching, seed capital, and investment, as well as access to an international network of contacts, with the primary goal of supporting entrepreneurs on their path towards growth.



Since 2007

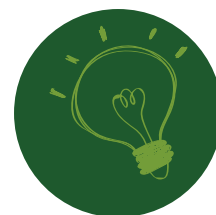
the following have participated:



53,923 participating young entrepreneurs



From 48 countries



38,871 developed innovative proposals



+550 international experts as judges and mentors



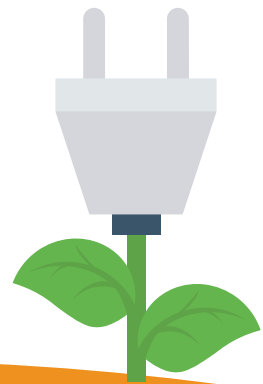
InnovAction Challenge 2.0

The InnovAction Challenge 2.0 fosters entrepreneurship, sustainable development, and environmental resilience in Latin America and the Caribbean, with a focus on marginalized communities. In its second edition, the program promotes eco-conscious business models in emerging economies and aims to empower change-makers through innovation and sustainable solutions. By supporting diverse young entrepreneurs, the program seeks to promote a more equitable and sustainable future by building environmental resilience.





Increasing energy efficiency and reducing waste



We're seeking ideas for initiatives and new business models centered on reducing emissions by addressing waste, improving efficiency and eliminating leaks, or shifting production or sources of energy use. Examples:

- Reducing or reclaiming food waste.
- Switching to biogas for cooking.
- Installing insulation or LED lighting.
- Building green and cool roofs.
- Capturing and digesting methane.
- Managing refrigerants or methane leaks.
- Building bicycle infrastructure, to name a few.



Protecting and managing natural resources



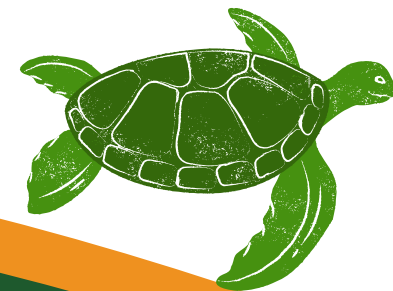
We're looking for business ideas and initiatives to promote sustainable livelihoods and food security while maintaining healthy oceans, soil, and forests. Examples:

- Protecting and restoring coasts, wetlands, or forests.
- Farming seaweed.
- Enhancing soil fertility naturally.
- Improving fisheries.
- Producing biochar.
- Promoting agroforestry and regenerative agriculture.
- Encouraging diets rich in fruits, grains, and vegetables.
- Ensuring Indigenous peoples' forest tenure, among many others.



Sectors




Solutions can be found in key sectors such as food production and agriculture, land use, ocean and coastline restoration, and forest conservation, electricity, industry, transportation, building construction, among others.





Deliverables



-  A completed **business plan form (“Business Plan”)** as provided on the Website.
-  A **visual portfolio (“Portfolio”)**, including evidence of activity or initiatives such as photos, videos, newsletters, songs, comics, or artistic expressions
-  An **online presence (“Web presence”)**, such as a website, blog, Facebook page, Instagram account, YouTube channel video, or similar.



Key dates

Registration Deadline
April 15, 2024

Evaluations
May, 2024

Announcement of Finalists
June, 2024

Finals week
July, 2024





BootCamp

The **BOOTCamp** is an online resource and training center managed by YABT, bringing together prominent international experts from entrepreneurship ecosystems and industries, providing training and a variety of materials and resources in business development areas such as project formulation, marketing, sustainability, management, finances, among other topics.

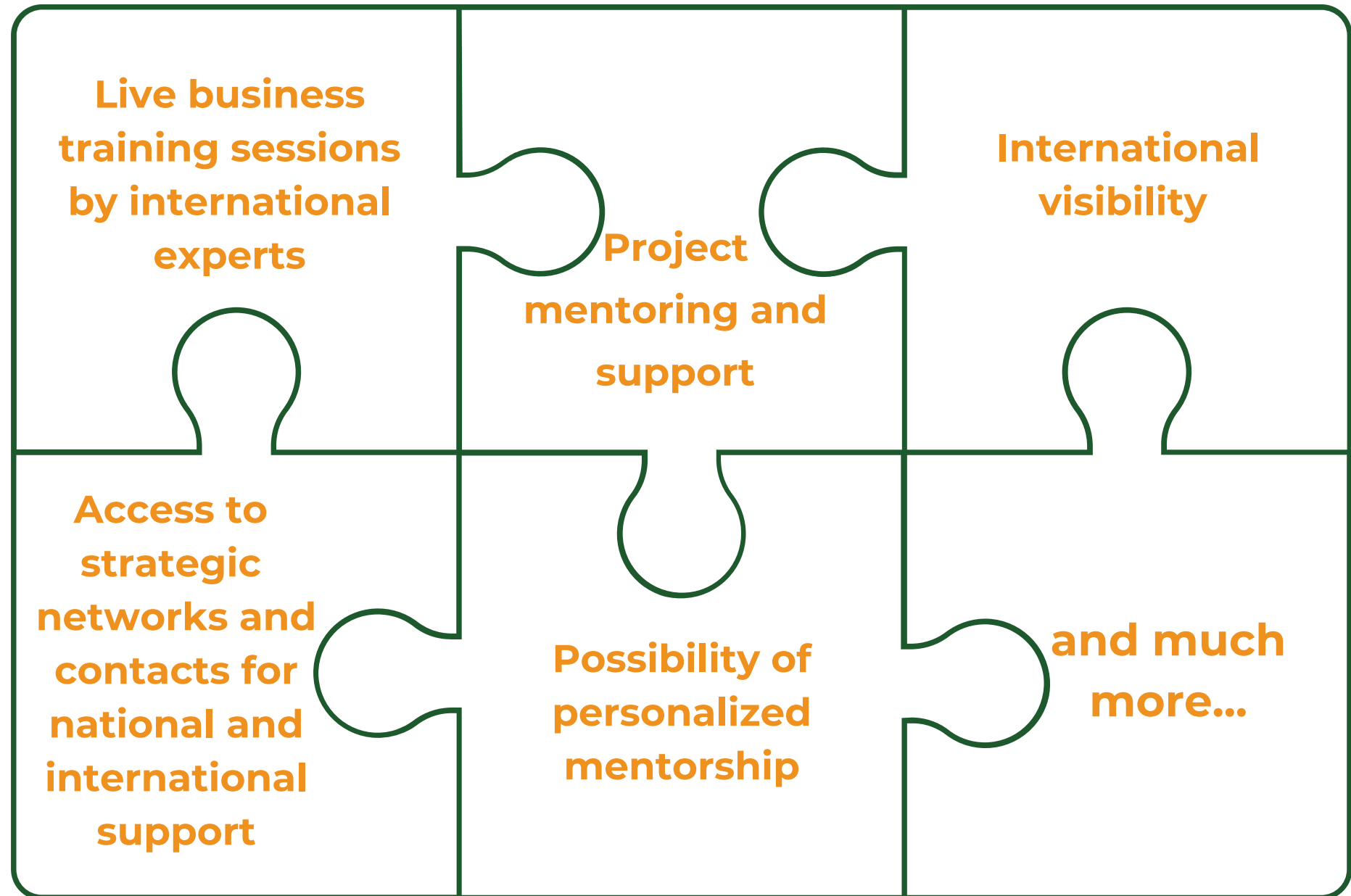
Business Opportunity Online Training Camp

BOOTcamp



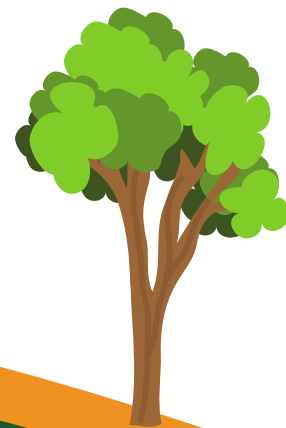


Benefits





Prizes

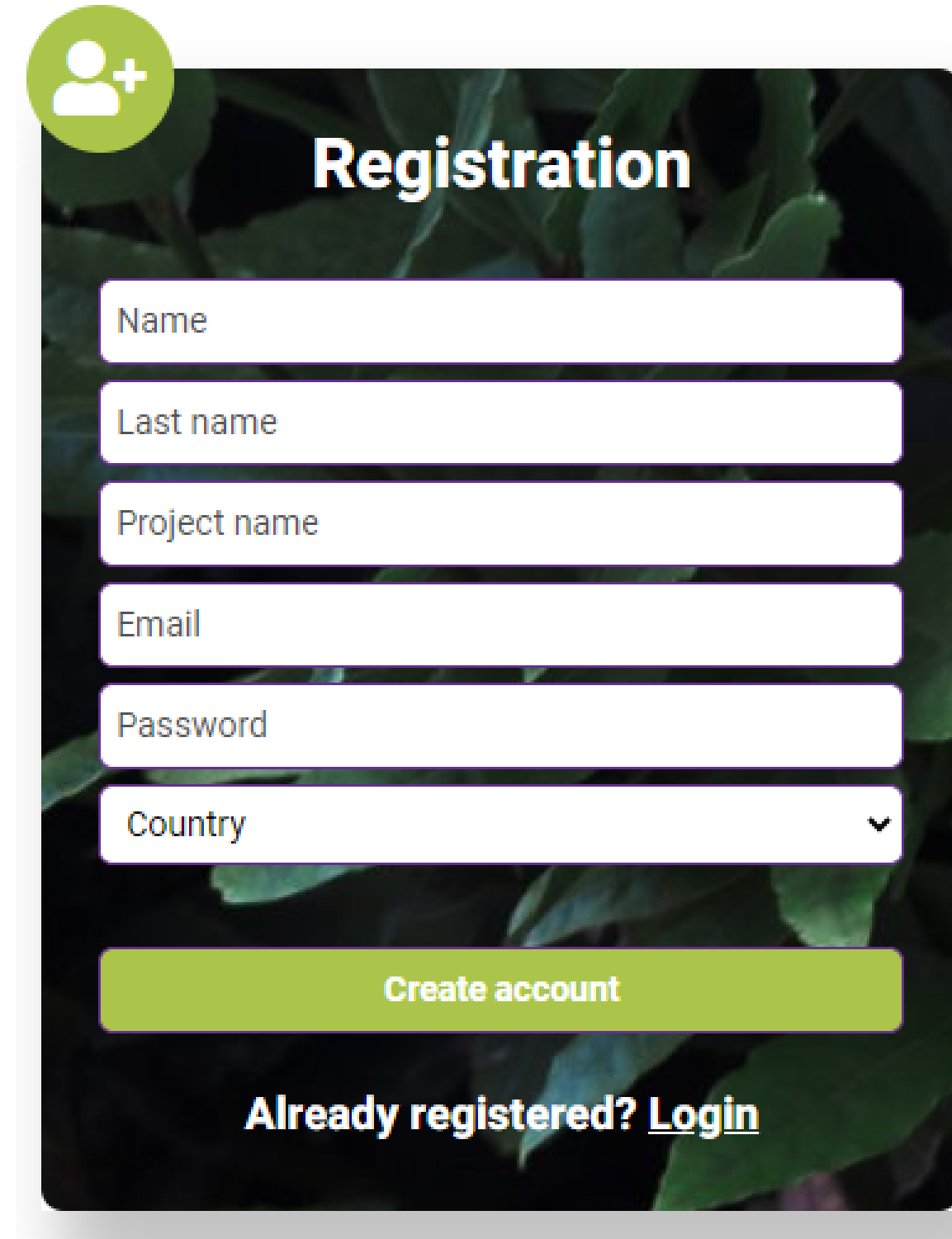


The winning team will receive a prize package ("Prize") valued at USD 20,000 including: \$10,000 in cash as Seed Capital; 6 months of follow-up business training; opportunities for promotion at high-profile events.

There will also be prizes for the first and second-best teams per category.



Go to
www.ticamericas.net/innova/en and register your project!



The image shows a registration form titled "Registration" with a green plus icon in a circle at the top left. The form is set against a dark background with green foliage. It contains the following fields: Name, Last name, Project name, Email, Password, and Country (a dropdown menu with a downward arrow). Below the fields is a green "Create account" button. At the bottom, it says "Already registered? [Login](#)".

 yabtdc

 www.ticamericas.net/innova

 YABTs

 YABT - Young Americas Business Trust

 @YabtNetwork



**If you want to know more or
ask us any question, please
contact us at
ticamericas@yabt.net**

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