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YABT
Young Americas Business Trust

TIC AMERICAS

Talent and Innovation Competition of the Americas

PRELIMINARY AGENDA

The Three Big Cs of Youth Development:
Climate Change
COVID-19
Collaborating With Youth

FINALS

June 22nd - 25th, 2021 | Virtual

InnovAction
Challenge
Innovation in Action responding to COVID-19



Competencia Talento e Innovación - Jalisco

TIC JALISCO



INTRODUCTION

The 2021 TIC Americas Finals respond to the economic recovery and social transformation efforts of the region, in moments where entrepreneurship and youth collaboration are the engines of change towards building a sustainable and inclusive path to prosperity.

FINALS COMPONENTS

- Finalists' Pitch
- Plenary and Conversation Sessions
- Master Lectures
- Networking Sessions
- Connection with International Leaders
- Youth Dialogue

DAILY AGENDA

EVALUATION WEEK

The 2021 TIC Americas Finalists will have their final test when presenting before the Evaluation Committee on June 11th-June 18th, 2021. The committee is composed of industry experts, academics, and members of the investment and international development sectors. The presentation before the judges will have a structure and timeframe of 60 minutes per team, where judges will be able to provide feedback and resources to support the continued development of the Finalists' business proposals.

- June 11th, 2021:** Evaluation Committee TIC Jalisco
- June 14th, 2021:** Evaluation Committee InnovAction Challenge
- June 15th, 2021:** Evaluation Committee InnovAction Challenge
- June 16th, 2021:** Evaluation Committee InnovAction Challenge
- June 17th, 2021:** Evaluation Committee Eco-Challenge 12.0
- June 18th, 2021:** Evaluation Committee Eco-Challenge 12.0

JUNE 22ND, 2021

Climate Change and the Circular Plastics Economy

9:00

Welcome remarks

- Organization of American States
 - Young Americas Business Trust
 - PepsiCo
-

Demo Day - Eco-Challenge

Participating teams will present their initiatives in elevator pitch format. General audiences will vote to select the honoree of the People's Choice Award

10:30

PlanetLove: Conversation about the importance of the circular plastics economy
Clip Docu Serie

11:30

MasterClass: "Marketing. Los principios y "reglas" del juego infinito"

*This MasterClass will be held in Spanish

JUNE 23RD, 2021

InnovAction: Innovation in Action responding to COVID-19

10:00

Welcome remarks

- Organization of American States
 - Young Americas Business Trust
 - Inter-American Foundation
 - Summits of the Americas Secretariat
-

Demo Day - InnovAction

Participating teams will present their initiatives in elevator pitch format. General audiences will vote to select the honoree of the People's Choice Award

Guests: Digital Mindset (Summits of the Americas Secretariat and Laboratoria Program)

12:00

Youth Dialogue: The three Cs of youth development: Climate Change, COVID-19, Collaboration with Youth

JUNE 24TH, 2021

Youth as Partners for Prosperity: Entrepreneurship for Action

10:00

Welcome remarks

- Organization of American States
 - Young Americas Business Trust
 - Secretaría de Innovación, Ciencia y Tecnología del Estado de Jalisco
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Demo Day - TIC Jalisco

Participating teams will present their initiatives in elevator pitch format. General audiences will vote to select the honoree of the People's Choice Award

Young entrepreneurs Guests: Spark Program - Universidad Panamericana

11:00

Master Lecture:

Innovation Ecosystem of Jalisco: An opportunity for young entrepreneurs of the Americas

Speaker: Secretaría de Innovación, Ciencia y Tecnología del Estado de Jalisco

11:45

Networking*

JUNE 25TH, 2021

Youth Dialogue, Awards and Closing Ceremony

11:00

Welcome Remarks and Overview

• Young Americas Business Trust

Presentation of recommendations for the Discussion about the three Cs of youth development: Climate Change, COVID-19, Collaborating with Youth

Keynote Speaker

• **S.E. Luis Almagro**, Organization of American States

Youth Representatives

• **Three Representatives**, 2 minutes each

Response

• **S.E. Luis Almagro**, Organization of American States

• Summits of the Americas Secretariat

Awards Ceremony

Moderator: Young Americas Business Trust

Keynote Speakers - TIC Americas 2021 Partners

InnovAction Challenge

• Inter-American Foundation

• Summits of the Americas Secretariat

Eco-Challenge

• PepsiCo

TIC Jalisco

• Government of Jalisco

Young Americas BusinessTrust

Announcement of Winners

Moderator: Young Americas Business Trust

• TIC Jalisco

• Eco- Challenge 12.0

• InnovAction Challenge

Closing remarks

• Young Americas Business Trust

13:00

End of Event